

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Herbert D. Enderton	04/26/2011
RECEIVING PARTY DATA	
Name:	A9.com, Inc.
Street Address:	130 Lytton Avenue
Internal Address:	Suite 300
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13914221
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ATTORNEY DOCKET NUMBER:	170109-1021
NAME OF SUBMITTER:	Arvind Reddy
Signature:	/Arvind Reddy/
Date:	08/13/2013
Total Attachments: 3 source=01851420#page1.tif source=01851420#page2.tif source=01851420#page3.tif	

OP \$40.00 13914221

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

Herbert D. Enderton  
130 Lytton Avenue Suite 300  
Palo Alto, CA 94301-1044

Assignee:

A9.com, Inc.  
130 Lytton Avenue Suite 300  
Palo Alto, CA 94301-1044

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"Identifying Missing Search Phrases," for which:

☒ a non-provisional application for United States Letters Patent:

☒ was filed on September 16, 2009 and accorded U.S. Serial No. 12/560,983; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden, Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, A9.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, any and all United States provisional patent applications filed therefore, said non-provisional application, and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations of said non-provisional application, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States applications to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, applications, and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appl. No. 12/560,983  
Filing Date September 16, 2009

Attorney Docket No. 170109-1020  
Client Docket No. REG80436 2009PT

Herbert D. Enderton  
Herbert D. Enderton

26 April 2011  
Date

**WITNESSED BY:**

MBS  
Witness (Signature)

4-26-2011  
Date

SARA D. GONZALES-ERHAN  
Witness (Printed Name)