502458180 08/14/2013

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vincent Alesi	08/12/2013
Anthony Ferenzi	08/12/2013

RECEIVING PARTY DATA

Name:	Custom Accessories, Inc.	
Street Address:	5900 Ami Drive	
City:	Richmond	
State/Country:	ILLINOIS	
Postal Code:	60072	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29464229

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	3027-252
NAME OF SUBMITTER:	Jordan Herzog
Signature:	/Jordan Herzog/
Date:	08/14/2013

Total Attachments: 2

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PATENT REEL: 031009 FRAME: 0134 1 \$40.00 29

ASSIGNMENT

Attorney Docket No. 3027-252

PATZIK, FRANK & SAMOTNY LTD.

150 South Wacker Drive Suite 1500 Chicago, IL 60606 (312) 551-8300

FOR VALUE RECEIVED, the sufficiency and receipt of which is hereby acknowledged, the following inventors and business entity (hereinafter referred to as "ASSIGNORS")

Vincent Alesi, 5900 Ami Drive, Richmond, IL 60071; and Anthony Ferenzi, 5900 Ami Drive, Richmond, IL 60071

hereby assign, transfer and set over to:

Custom Accessories, Inc. 5900 Ami Drive Richmond, IL 60071

(hereinafter called "ASSIGNEE"), the entire worldwide right, title and interest in and to the invention known as

AIR FRESHENER

which is fully described in U.S. design patent application No. 29/464,229 filed Aug. 14, 2013, and all rights and privileges under any Patent which may be granted from any other subsequent patent applications directed to said invention, including all right, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

- (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as ASSIGNEE may reasonably deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceedings relating to this application or any additional, continuing, or divisional applications thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.
- (2) ASSIGNORS hereby authorize and requests the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue and all Patents that may be granted upon any patent application or any nonprovisional, additional, continuing or divisional applications thereof to ASSIGNEE, its successors and assigns.
- (3) ASSIGNORS hereby covenant and warrant that they have full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

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(4) ASSIGNORS hereby grant to the law firm of PATZIK, FRANK & SAMOTNY LTD. of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

Date: 7 / /2 2013

Date: 8//2 , 2013

ASSIGNORS:

Vincent Alesi

(//M/L

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