PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Edward Dewey SMITH III	10/19/2012
Jason Edward COOK	10/18/2012
Shawn David McCONAUGHY	10/22/2012

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	Attention: Chief Patent Counsel	
Internal Address:	One Procter & Gamble Plaza	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13585865

CORRESPONDENCE DATA

Fax Number: 5133863929

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: The Procter & Gamble Company

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Address Line 2: Central Docketing - 4th Floor Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	12220M2	
NAME OF SUBMITTER:	Carrie Morgan	
Signature:	/Carrie Morgan/	

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Date:	08/14/2013
Total Attachments: 3 source=12220M2_Assignment_executed#page1.tif source=12220M2_Assignment_executed#page2.tif source=12220M2_Assignment_executed#page3.tif	

PATENT REEL: 031011 FRAME: 0420

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Personal Care Methods, Attorney's Docket No. 12220M2 and filed in the United States Patent Office as Number 13/585,865, on August 15, 2012. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Edward Dewey SMITH, III of 6880 Man-O-War Lane, Mason, OH 45040, United States; Jason Edward COOK of 6934 Gammwell Drive, Anderson Township, OH 45230, United States:

Shawn David McCONAUGHY of 5003 Shattuc Avenue, Cincinnati, OH 45208, United States;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/585,865 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 031011 FRAME: 0421 This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Edward Dewey SMITH, III	Oct. 19, 2012 Date
State of Ohio } SS County of fanter	
On this 19 day of October, 20 SMITH, III, to me known to be the person name acknowledged to me that he executed the same for the statement conscientiously and with the knowledge to be punishable by law. Notary Public/Witness printed name	the uses and purposes therein set forth. I make this
Signed: Jason Edward COOK	10-18-2012 Date
State of Ohio } State of Ohio } SS County of }	
On this 18 day of October, 20 COOK, to me known to be the person named is acknowledged to me that he executed the same for the statement conscientiously and with the knowledge to be punishable by law.	he uses and purposes therein set forth. I make this

Notary Public/Witness printed name

PATENT REEL: 031011 FRAME: 0422

Notary Public/Witness signature

Signed: Shawn David McCONAUGHY

0-22-2012 Date

State of Ohio

SS

County of Harulton

On this 22 day of ctober, 2012, before me personally appeared Shawn David McCONAUGHY, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

PATENT REEL: 031011 FRAME: 0423