502458853 08/14/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James P. Lin	08/14/2013

RECEIVING PARTY DATA

Name:	Better Chinese, LLC.,
Street Address:	640 Waverley St.,
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29464279

CORRESPONDENCE DATA

Fax Number: 6509892131

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650 965 8731

Email:docketing@legalforcelaw.comCorrespondent Name:LegalForce RAPC WorldwideAddress Line 1:1580 W. El Camino Real

Address Line 2: Suite 13

Address Line 4: Mountain View, CALIFORNIA 94040

ATTORNEY DOCKET NUMBER:	00243.00003DES1
NAME OF SUBMITTER:	Daniel Xu
Signature:	/Daniel Xu/
Date:	08/14/2013

Total Attachments: 2

source=Assignment_00243_00003DES1#page1.tif source=Assignment_00243_00003DES1#page2.tif

PATENT REEL: 031012 FRAME: 0503 OF \$40.00 29464279

ASSIGNMENT

WHEREAS, I, James P. Lin, residing at 675 Greer Road, Palo Alto 94303 California

United States of America, made certain new and useful inventions and improvements for which I

executed an application for Letters Patent of the United States on August 14, 2013, which is

entitled TRANSITIONAL IMAGES FOR A DISPLAY SCREEN OR A PORTION

THEREOF as Application Serial No. 29/464,279;

AND WHEREAS, Better Chinese, LLC., a corporation having an office and place of

business at 640 Waverley St., Palo Alto 94301 California United States of America (hereinafter

"Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions,

improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold,

assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee,

its successors or assigns, the entire right, title and interest for all countries in and to all inventions

and improvements disclosed in the aforesaid application, and in and to the said application, all

divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may

be granted there from, and all reissues or extensions of such patents, and in and to any and all

applications which have been or shall be filed in any foreign countries for Letters Patent on the

said inventions and improvements, including an assignment of all rights under the provisions of

the International Convention, and all Letters Patent of foreign countries which may be granted

there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks

to issue any and all United States Letters Patent for the aforesaid inventions and improvements to

the said Assignee as the assignee of the entire right, title and interest in and to the same, for the

use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that me and my executors and

legal representatives will make, execute and deliver any and all other instruments in writing

including any and all further application papers, affidavits, assignments and other documents,

PATENT REEL: 031012 FRAME: 0504

and will communicate to said Assignee, its successors and representatives all facts known to me

relating to said improvements and the history thereof and will testify in all legal proceedings and

generally do all things which may be necessary or desirable more effectually to secure to and

vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said

improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and

advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I covenant and agree with said Assignee, its successors and assigns,

that no assignment, grant, mortgage, license or other agreement affecting the rights and property

herein conveyed has been made to others by me and that full right to convey the same as herein

expressed is possessed by me.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 14th day of August,

2013.

/James P. Lin/

James P. Lin

PATENT REEL: 031012 FRAME: 0505

RECORDED: 08/14/2013