

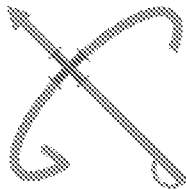
PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. David Fernandez	08/15/2013
RECEIVING PARTY DATA	
Name:	Netclearance Systems, Inc.
Street Address:	306-N W El Norte Pkwy, Suite 77
City:	Escondido
State/Country:	CALIFORNIA
Postal Code:	92026
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13937024
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ATTORNEY DOCKET NUMBER:	DFR.P001C.A2
NAME OF SUBMITTER:	Bruce Hare
Signature:	/Bruce Hare/
Date:	08/16/2013
Total Attachments: 1 source=DFR-P001C-A2_Patent-Assignment_Netclearance_August-13-2013-1-signed#page1.tif	

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ASSIGNMENT


WHEREAS, I, **David Fernandez**, residing at **Escondido, CA**, have made an invention entitled: **CONSUMER INTERACTION USING PROXIMITY EVENTS** and have made application for a United States Patent therefor, the same having been filed in the United States Patent and Trademark Office on **July 8, 2013** and having application number **13/937,024**; and

WHEREAS, **Netclearance Systems, Inc.**, a **corporation** organized and existing under the laws of **Delaware** and having an office and place of business at **306-N W El Norte Pkwy, Suite 77, Escondido, CA 92026, United States of America**, is desirous of acquiring the entire interest in said invention, said United States Patent Application and in any Letters Patent which may be entitled to the benefit thereof;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign, and transfer unto **Netclearance Systems, Inc.**, its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States Patent Application, including any non-provisional patent application claiming the benefit thereof and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said Patent Application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to **Netclearance Systems, Inc.** as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter:

Date: 8/15/13

Signature: 
David Fernandez