

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Touradj Barman</td> <td>08/21/2013</td> </tr> <tr> <td>Wyatt Webb</td> <td>08/19/2013</td> </tr> <tr> <td>Scott Webber</td> <td>08/20/2013</td> </tr> </tbody> </table>		Name	Execution Date	Touradj Barman	08/21/2013	Wyatt Webb	08/19/2013	Scott Webber	08/20/2013
Name	Execution Date								
Touradj Barman	08/21/2013								
Wyatt Webb	08/19/2013								
Scott Webber	08/20/2013								
RECEIVING PARTY DATA									
Name:	Roovy, Inc.								
Street Address:	933 Fifth Ave.								
City:	San Diego								
State/Country:	CALIFORNIA								
Postal Code:	92101								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13972054</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13972054				
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Application Number:	13972054								
CORRESPONDENCE DATA									
Fax Number:									
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Email:	payoung@kilpatricktownsend.com								
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP								
Address Line 1:	TWO EMBARCADERO CENTER								
Address Line 2:	EIGHTH FLOOR								
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-3834								
ATTORNEY DOCKET NUMBER:	95294-885310								
NAME OF SUBMITTER:	Jason A. Sanders								
Signature:	/Jason A. Sanders/								
Date:	08/21/2013								

OP \$40.00 13972054

Total Attachments: 4

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ASSIGNMENT
(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a utility (provisional or non-provisional) or design patent application entitled

"GLOBAL MEDIA LISTS FOR MOBILE DEVICES"

the specification of which is provided with this Assignment and identified by the Attorney Docket No. above. (Serial No. 13/972,054 filed on August 21, 2013)

For one hundred dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Roovy, Inc., a company of the State of California having a principal place of business at 933 Fifth Ave., San Diego, CA 92101 ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
 - (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph

ASSIGNMENT

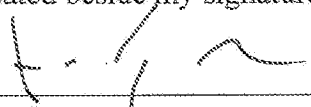
GLOBAL MEDIA LISTS FOR MOBILE DEVICES

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(including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.

2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon me, as well as my heirs, legal representatives, and assigns.
5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the date indicated beside my signature.

Signature: 
Touradj Barman

Date: 8/21/2013

Signature: _____
Wyatt Webb

Date: _____

Signature: _____
Scott Webber

Date: _____

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GLOBAL MEDIA LISTS FOR MOBILE DEVICES

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