

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>SUMIT BHATIA</td> <td>08/22/2013</td> </tr> <tr> <td>JINGXUAN LI</td> <td>08/22/2013</td> </tr> <tr> <td>WEI PENG</td> <td>08/22/2013</td> </tr> <tr> <td>TONG SUN</td> <td>08/22/2013</td> </tr> </tbody> </table>		Name	Execution Date	SUMIT BHATIA	08/22/2013	JINGXUAN LI	08/22/2013	WEI PENG	08/22/2013	TONG SUN	08/22/2013		
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<table border="1"> <tr> <td>Name:</td> <td>XEROX CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>45 GLOVER AVENUE</td> </tr> <tr> <td>Internal Address:</td> <td>P.O. BOX 4505</td> </tr> <tr> <td>City:</td> <td>NORWALK</td> </tr> <tr> <td>State/Country:</td> <td>CONNECTICUT</td> </tr> <tr> <td>Postal Code:</td> <td>06856-4505</td> </tr> </table>		Name:	XEROX CORPORATION	Street Address:	45 GLOVER AVENUE	Internal Address:	P.O. BOX 4505	City:	NORWALK	State/Country:	CONNECTICUT	Postal Code:	06856-4505
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CORRESPONDENCE DATA													
<p>Fax Number: 7039974905 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703-917-0000 Email: KRIS@MH2LAW.COM Correspondent Name: MH2 TECHNOLOGY LAW GROUP, LLP (CUST. NO. Address Line 1: 1951 KIDWELL DRIVE Address Line 2: SUITE 550 Address Line 4: TYSONS CORNER, VIRGINIA 22182</p>													
ATTORNEY DOCKET NUMBER:	20130733-US-NP/0010.0468												
NAME OF SUBMITTER:	Timothy M. Hsieh												

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Signature:	/Timothy M. Hsieh/
Date:	08/22/2013
Total Attachments: 1 source=2013-08-22__ASSIGNMENT#page1.tif	

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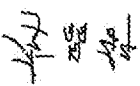
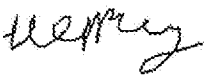
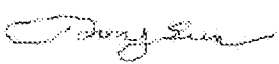
The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **METHODS AND SYSTEMS FOR MONITORING AND ANALYZING SOCIAL MEDIA DATA** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- ☒ is being executed concurrently herewith,
☐ was first executed on _____
☐ was filed on _____ as Application Number _____
☐ claims the benefit of U.S. Provisional Application(s) No(s) _____ filed _____.

Xerox Corporation, a New York Corporation, on behalf of itself, its successors and assigns, and its legal representatives ("Xerox"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Xerox the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Xerox;
- (2) agree that Xerox may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Xerox; and
- (4) authorize Xerox to subsequently enter the Application Number on this Assignment, if not already entered above.

 Sumit Bhatia	8/22/2013 _____ DATE
 Jingxuan Li	8/22/2013 _____ DATE
 Wei Peng	8/22/2013 _____ DATE
 Tong Sun	8/22/2013 _____ DATE