

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeffrey Edward Taylor</td> <td>08/23/2013</td> </tr> <tr> <td>Patrick Pearce Cusack</td> <td>08/23/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jeffrey Edward Taylor	08/23/2013	Patrick Pearce Cusack	08/23/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>NBCUniversal Media LLC</td> </tr> <tr> <td>Street Address:</td> <td>30 Rockefeller</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10112</td> </tr> </table>		Name:	NBCUniversal Media LLC	Street Address:	30 Rockefeller	City:	New York	State/Country:	NEW YORK	Postal Code:	10112
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14010234</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14010234						
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CORRESPONDENCE DATA											
Fax Number:	2819704503										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	281-970-4545										
Email:	docket@fyiplaw.com										
Correspondent Name:	NBCUniversal Media LLC c/o FLetcherYoder										
Address Line 1:	P.O. Box 692289										
Address Line 4:	Houston, TEXAS 77269-2289										
ATTORNEY DOCKET NUMBER:	311038-1 (NBCU:0103)										
NAME OF SUBMITTER:	Lance G. Wimmer										
Signature:	/Lance G. Wimmer/										
Date:	08/26/2013										

OP \$40.00 14010234

Total Attachments: 5

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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to NBCUniversal Media, LLC (the "Assignee"), a Delaware limited liability company, having a place of business at 30 Rockefeller Plaza, New York, New York 10112, the entire right, title and interest for the United States and all foreign countries in and to any and all inventions and improvements which are disclosed in the application for United States Letters Patent, which is entitled "WATERMARK ACCESS/CONTROL SYSTEM AND METHOD," and which may be further identified below, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States, including all provisional and non-provisional applications, and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST that any attorney associated with PTO Customer No. 12640 may delete, insert, or alter any information identifying this application, or any related application, below after execution of this assignment;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

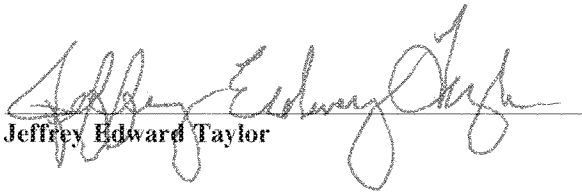
WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and without further consideration, but at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

<i>Additional Application Information</i>	
<i>U.S. Provisional Application Serial No.</i>	_____ , filed on _____.
<i>U.S. Non-Provisional Application Serial No.</i>	_____ , filed on _____.
<i>International Application Serial No.</i>	_____ , filed on _____.

INVENTOR:


Jeffrey Edward Taylor

Date: 8/23/2013

STATE OF California)
) §§.
COUNTY OF Los Angeles)

This _____ day of _____, 2013 before me personally came the above-named **Jeffrey Edward Taylor**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

(Notary Public)

See attached certificate

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

County of Los Angeles

On August 23, 2013 before me, Karen A. Schmitt, Notary Public

personally appeared Jeffrey Edward Taylor



who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Karen A. Schmitt

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

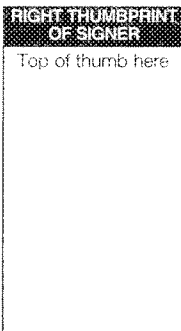
Document Date: Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

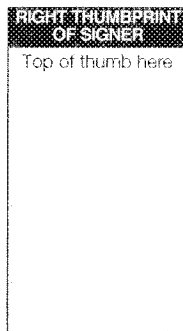
- Corporate Officer -- Title(s)
Individual
Partner -- Limited General
Attorney in Fact
Trustee
Guardian or Conservator
Other:



Signer Is Representing:

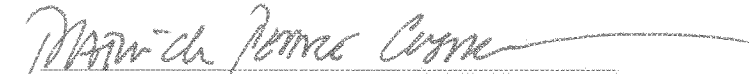
Signer's Name:

- Corporate Officer -- Title(s)
Individual
Partner -- Limited General
Attorney in Fact
Trustee
Guardian or Conservator
Other:



Signer Is Representing:

INVENTOR:



Patrick Pearce Cusack

Date: 8/23/13

STATE OF California)
) §§.
COUNTY OF Los Angeles)

This _____ day of _____, 2013 before me personally came the above-named **Patrick Pearce Cusack**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

(Notary Public)

see attached certificate

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

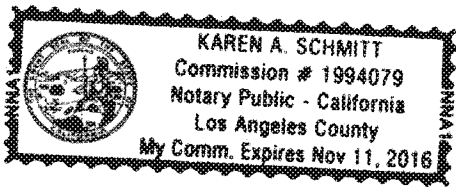
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State of California

County of Los Angeles

On August 23, 2013 before me, Karen A. Schmitt, Notary Public

personally appeared Patrick Pearce Cuspek



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in his/~~her~~/their authorized capacity(ies), and that by his/~~her~~/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Karen A. Schmitt

Place Notary Seal Above

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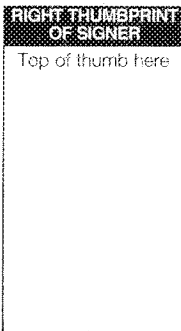
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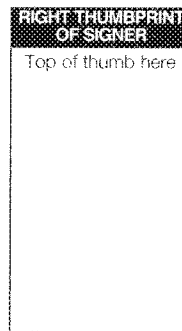
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