502473153 08/27/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEVEN HOLFORD	10/06/2009

RECEIVING PARTY DATA

Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED
Street Address:	1 Water Street
Internal Address:	Globe House
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 3LA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13778041

CORRESPONDENCE DATA

Fax Number: 2124796275

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 479 6000

Email: batip@cooley.com

Correspondent Name: Cooley LLP

Address Line 1: 1114 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036-7798

ATTORNEY DOCKET NUMBER:	BTMK-053/01US 318520-2248
NAME OF SUBMITTER:	Nathan W. Poulsen
Signature:	/Nathan W. Poulsen/
Date:	08/27/2013

Total Attachments: 2

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CH \$40.00

PATENT REEL: 031090 FRAME: 0893

2/004 2/23/2010 4:31:06 PM PAGE Fax Server

TO: WALTER G. HANCHUK COMPANY: 30 ROCKEFELLER PLAZA



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



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FEBRUARY 23, 2010

PTAS

WALTER G. HANCHUK 30 ROCKEFELLER PLAZA CHADBOURNE & PARKE LLP NEW YORK, NY 10112

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NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: 17132-087US

ASSIGNOR:

HOLFORD, STEVEN

DOC DATE: 10/06/2009

ASSIGNEE:

BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED 1 WATER STREET GLOBE HOUSE LONDON, UNITED KINGDOM WC2R 3LA

SERIAL NUMBER: 12522521

PATENT NUMBER:

TITLE: PACK FOR SMOKING ARTICLES

FILING DATE: 01/22/2010

ISSUE DATE:

P.O. Box 1450, Alexandria, Virginia 22313-1450 - www.uspro.gov

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023971/0208 PAGE 2

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PATENT REEL: 031090 FRAME: 0895

RECORDED: 08/27/2013