

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Keith Alan BARBER</td> <td>07/26/2013</td> </tr> <tr> <td>Justin FRENCH</td> <td>07/26/2013</td> </tr> <tr> <td>Christopher James KOH</td> <td>07/26/2013</td> </tr> <tr> <td>Scott L. SULLIVAN</td> <td>07/26/2013</td> </tr> <tr> <td>Girish GANJYAL</td> <td>07/29/2013</td> </tr> </tbody> </table>		Name	Execution Date	Keith Alan BARBER	07/26/2013	Justin FRENCH	07/26/2013	Christopher James KOH	07/26/2013	Scott L. SULLIVAN	07/26/2013	Girish GANJYAL	07/29/2013
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<table border="1"> <tr> <td>Name:</td> <td>Frito-Lay North America, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>7701 Legacy Drive</td> </tr> <tr> <td>City:</td> <td>Plano</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>75024-4099</td> </tr> </table>		Name:	Frito-Lay North America, Inc.	Street Address:	7701 Legacy Drive	City:	Plano	State/Country:	TEXAS	Postal Code:	75024-4099		
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CORRESPONDENCE DATA													
<p>Fax Number: 9723672002 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 972-367-2001 Email: watkins@cclaw.com Correspondent Name: Carstens & Cahoon, LLP Address Line 1: P.O. Box 802334 Address Line 4: Dallas, TEXAS 75380</p>													
ATTORNEY DOCKET NUMBER:	CFLAY.00809												
NAME OF SUBMITTER:	James R. Gourley												
Signature:	/James R. Gourley Reg. No. 58334/												

OP \$40.00 13904889

Date:	08/27/2013
Total Attachments: 3 source=CFLAY809_Assignment#page1.tif source=CFLAY809_Assignment#page2.tif source=CFLAY809_Assignment#page3.tif	

ASSIGNMENT

WHEREAS, we, **Keith Alan BARBER**, a citizen of the United States, residing at 8810 Crestview Drive, Frisco, Texas 75034, US, **Justin FRENCH**, a citizen of the United States, residing at 9898 Shell Ridge Drive, Frisco, Texas 75034, US, **Girish GANJYAL**, a citizen of the United States, residing at 1285 SW Center Street, Cottage R, Pullman, Washington 99163, US, **Christopher James KOH**, a citizen of the United States, residing at 203 East Chapel Downs Drive, Southlake, Texas 76092, US, and **Scott L. SULLIVAN**, a citizen of the United States, residing at 5317 Shoshone Drive, Frisco, Texas 75034, US are the inventors of the invention **POTATO CHIP**, for which we have executed an application for Letters Patent of the United States with attorney reference number CFLAY.00809; and

WHEREAS, **FRITO-LAY NORTH AMERICA, INC.**, incorporated in the state of Delaware, with a place of business at 7701 Legacy Drive, Plano, Texas 75024-4099, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said **Keith Alan BARBER**, **Justin FRENCH**, **Girish GANJYAL**, **Christopher James KOH**, and **Scott L. SULLIVAN**, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention, and the said application and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States, and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.


AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths and generally do everything possible to aid the said **FRITO-LAY NORTH AMERICA, INC.**, its

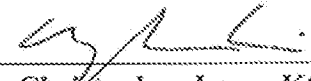
successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: July 26 2013  L.S.
Keith Alan BARBER

Date: July 26 2013  L.S.
① Justin FRENCH

Date: _____ 2013 _____ L.S.
Girish GANJYAL

Date: 07/26 2013  L.S.
Christopher James KOH


Date: 26 July 2013  L.S.
Scott L. SULLIVAN

successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: _____ 2013 _____ L.S.
Keith Alan BARBER

Date: _____ 2013 _____ L.S.
Justin FRENCH

Date: 07/29/ 2013 _____ L.S.

Girish GANJAL

Date: _____ 2013 _____ L.S.
Christopher James KOH

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Scott L. SULLIVAN