

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kevin Snow McCurley</td> <td>07/29/2013</td> </tr> <tr> <td>Dandapani Sivakumar</td> <td>07/29/2013</td> </tr> </tbody> </table>		Name	Execution Date	Kevin Snow McCurley	07/29/2013	Dandapani Sivakumar	07/29/2013
Name	Execution Date						
Kevin Snow McCurley	07/29/2013						
Dandapani Sivakumar	07/29/2013						
RECEIVING PARTY DATA							
Name:	Google Inc.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13957315</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13957315		
Property Type	Number						
Application Number:	13957315						
CORRESPONDENCE DATA							
Fax Number:	4087496901						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	GOOGP076						
NAME OF SUBMITTER:	David F. Lee, Esq.						
Signature:	/David F. Lee/						
Date:	08/27/2013						
Total Attachments: 1 source=GOOGP076 signed Assignment#page1.tif							

CH \$40.00 13957315

## ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

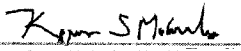

### CROWDSOURCING DESCRIPTOR SELECTION

(Attorney Docket No. GOOGP076) for which I/we have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign and transfer to **Google Inc.**, a **Delaware** corporation having a place of business at **1600 Amphitheatre Parkway, Mountain View, California 94043 USA**, (hereinafter referred to as "ASSIGNEES"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE'S expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the date indicated beside my signature.

- |    |  |                    |
|----|--|--------------------|
| 1) | Signature:  | Date: Jul 29, 2013 |
|    | Typed Name: Kevin Snow McCurley  |                    |
| 2) | Signature:  | Date: Jul 29, 2013 |
|    | Typed Name: Dandapani Sivakumar  |                    |

Attorney Docket: GOOGP076