

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bart Johannes MASSEE</td> <td>07/15/2013</td> </tr> <tr> <td>Salvatore PRIMO</td> <td>07/15/2013</td> </tr> </tbody> </table>		Name	Execution Date	Bart Johannes MASSEE	07/15/2013	Salvatore PRIMO	07/15/2013
Name	Execution Date						
Bart Johannes MASSEE	07/15/2013						
Salvatore PRIMO	07/15/2013						
RECEIVING PARTY DATA							
Name:	KONINKLIJKE PHILIPS ELECTRONICS N.V.						
Street Address:	High Tech Campus 5						
City:	Eindhoven						
State/Country:	NETHERLANDS						
Postal Code:	5656 AE						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29453504</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29453504		
Property Type	Number						
Application Number:	29453504						
CORRESPONDENCE DATA							
Fax Number:	9143320615						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	914-945-6000						
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Date:	08/28/2013						
Total Attachments: 1 source=2012D00362US_Assignment#page1.tif							


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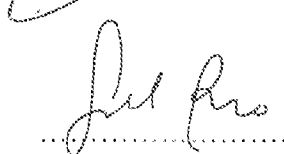
8630 Juanita DRIVE
Kirkland, 98034 WA
USA
BJ

ASSIGNMENT

For good and valuable consideration, we, 1) Bart Johannes Masseur a subject of The Netherlands, living at ~~Zaenenlaan 124, 2024 ZD Haarlem, The Netherlands~~ and 2) Salvatore Primo, a subject of the United States of America, living at 49 Monroe Street #2, Brooklyn NY 11238, USA assign to Koninklijke Philips Electronics N.V., High Tech Campus 5, Eindhoven, The Netherlands its successors and assigns, the application for the United States Design Patent on the Design of a **HANDLE FOR ELECTRIC TOOTHBRUSH** invented by us, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patens on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V., as assignee of the entire interest, and covenant that we have full rights so to do and agree that we will communicate to said Koninklijke Philips Electronics N.V., or its representatives any facts known to us respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this 7/15/13 day of 2013


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Bart Johannes Masseur.


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Salvatore Primo