

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mobile Commerce Framework, Inc.	08/23/2013
RECEIVING PARTY DATA	
Name:	Hothand, Inc.
Street Address:	15 Spring View Way
City:	Rancho Santa Margarita
State/Country:	CALIFORNIA
Postal Code:	92688
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	10094379
Application Number:	11139288
Application Number:	12693956
Application Number:	12185762
CORRESPONDENCE DATA	
Fax Number:	8583141501
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	James P. Cleary
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Address Line 4:	San Diego, CALIFORNIA 92130
ATTORNEY DOCKET NUMBER:	35052-500
NAME OF SUBMITTER:	James P. Cleary
Signature:	/JPC/

OP \$160.00 10094379

Date:

08/28/2013

Total Attachments: 5

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ASSIGNMENT OF PATENTS AND PATENT APPLICATIONS

This Assignment of Patents and Patent Applications (the "*Patent Assignment*"), effective as of August 23, 2013 (the "*Effective Date*"), is by and between **Mobile Commerce Framework, Inc.**, a Delaware corporation with an address of **15 Spring View Way, Rancho Santa Margarita, California 92688** (the "*ASSIGNOR*") and **Hothand, Inc.**, a California corporation with offices at **15 Spring View Way, Rancho Santa Margarita, California 92688** and to its successors, assigns and legal representatives (collectively, the "*ASSIGNEE*").

WHEREAS, the ASSIGNOR is the owner of the right, title and interest in and to certain patents and patent applications (collectively, the "*Patents*"), each as specified in Schedule 1 attached hereto, subject to any and all liens and encumbrances relating to such Patents previously granted by the ASSIGNOR;

WHEREAS, the ASSIGNOR is willing to assign to the ASSIGNEE its respective rights in the Patents; and

WHEREAS, the ASSIGNEE desires to obtain ownership of the Patents in accordance with the terms and conditions set forth in this Patent Assignment.

NOW, THEREFORE, in consideration of the premises and mutual covenants and agreements hereinafter set forth, the sufficiency of which is acknowledged, the ASSIGNEE and the ASSIGNOR, intending to be legally bound, hereby agree as follows:

1. Assignment. The ASSIGNOR does hereby irrevocably grant, sell, convey, transfer, assign, deliver and relinquish exclusively to the ASSIGNEE, in perpetuity, all of its respective worldwide right, title, and interest in and to all of the Patents, together with (i) the right to sue for and obtain remedies against past infringement and rights of priority and protection of interest in such Patents; and (ii) the right to file and obtain any continuations, continuations-in-part, reissues, patent term extensions, divisionals and reexamination of the Patents, as applicable.
2. Recordation. In order to record this Patent Assignment with the United States Patent and Trademark Office (the "*USPTO*"), the parties hereto shall execute this Patent Assignment and the ASSIGNEE shall execute the Recordation Cover Sheet required by the USPTO in order to record the assignment effected hereby. Thereafter, the ASSIGNEE shall record the executed Recordation Form Cover Sheet with the USPTO, together with any schedules and exhibits thereto, including, but not limited to, this Patent Assignment and Schedule 1 hereto.
3. Power of Attorney. The ASSIGNOR does hereby make, constitute and appoint the ASSIGNEE (and any officer or agent of the ASSIGNEE as the ASSIGNEE may select in its exclusive discretion) as the ASSIGNOR'S true and lawful attorney-in-fact, with the power to endorse the ASSIGNOR'S name on all applications, documents, papers and instruments necessary to implement and effect fully the intentions, purposes and provisions of this Patent Assignment, including, but not limited to, the filing of any instrument of assignment and

documents related thereto to effect such assignment in the USPTO; provided, that the ASSIGNEE shall only be entitled to exercise its rights under this power of attorney with respect to any of the foregoing actions to the extent that the ASSIGNOR has failed to take such action at the request of the ASSIGNEE and following ten (10) days prior written notice to the ASSIGNOR of the exercise of such rights. This power of attorney shall be irrevocable.

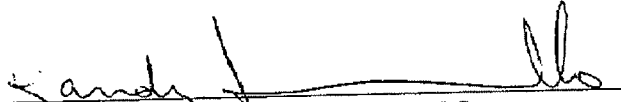
4. Governing Law. This Patent Assignment shall be governed by and construed in accordance with the laws of the State of California and any suit or action hereunder, except as otherwise set forth herein, shall be brought in said jurisdiction.

5. Successors and Assigns. This Patent Assignment shall bind the ASSIGNOR and its successors and assigns and inure to the benefit of the ASSIGNEE.

Patent Assignment
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This Assignment of Patents and Patent Applications is executed and delivered effective as of the Effective Date set forth above.

Date: 8-23-13



Signature of: **Randy Jaramillo, CEO**
Mobile Commerce Framework, Inc. (ASSIGNOR)

State of _____ :
: ss.
County of _____ :

Before me this ____ day of August, 2013, personally appeared _____ known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed in his lawful capacity as an officer of the ASSIGNOR, Mobile Commerce Framework, Inc. for the purposes therein contained.

Notary Public
My Commission Expires:

Date: 8-23-13


Signature of: **Randy Jaramillo, CEO**
Hothand, Inc. (ASSIGNEE)

State of _____ :
: ss.
County of _____ :

Before me this ____ day of August, 2013, personally appeared _____ known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed in his lawful capacity as an officer of the ASSIGNEE, Hothand, Inc. for the purposes therein contained.

Notary Public
My Commission Expires:

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Orange

On August 23, 2013 before me, Linda A. Gagnon, Notary Public
(Here insert name and title of the officer)

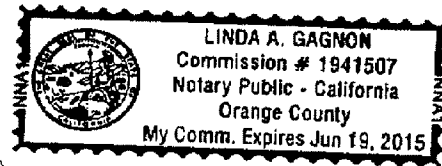
personally appeared Randy Jaramillo

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public



ADDITIONAL OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT

Assignment of Patented Patent
(Title or description of attached document)

Application
(Title or description of attached document continued)

Number of Pages 4 Document Date August 23, 2013
(Additional information)

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

CAPACITY CLAIMED BY THE SIGNER

Individual (s)

Corporate Officer

(Title)

Partner(s)

Attorney-in-Fact

Trustee(s)

Other _____

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public)
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they is/are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - Indicate title or type of attached document, number of pages and date.
 - Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

Schedule 1

<u>ATTORNEY DOCKET</u>	<u>TITLE</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>	<u>PATENT ISSUED</u>	<u>ISSUED DATE</u>
35052-501	DEVICES, SYSTEMS, AND METHODS FOR SOLVING CHALLENGES IN TELECOM SALES MARKETING	10/094379	March 8, 2002	7,403,908	July 22, 2008
35052-502	MOBILE COMMERCE FRAMEWORK	11/139288	May 26, 2005	7,693,752	April 6, 2010
35052- 502C01US	MOBILE COMMERCE FRAMEWORK	12/693956	January 26, 2010	Pending	
35052- 503001US	MOBILE COLLEGIATE COMMERCE SYSTEM	12/185762	August 4, 2008	Pending	