

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sajithkumar Kizhakkiniyil</td> <td>08/27/2013</td> </tr> <tr> <td>Narender Vattikonda</td> <td>08/21/2013</td> </tr> <tr> <td>Jeevan Pingali</td> <td>08/21/2013</td> </tr> <tr> <td>Rahul Kumar</td> <td>08/22/2013</td> </tr> <tr> <td>Krishnam Chapa</td> <td>08/22/2013</td> </tr> </tbody> </table>		Name	Execution Date	Sajithkumar Kizhakkiniyil	08/27/2013	Narender Vattikonda	08/21/2013	Jeevan Pingali	08/21/2013	Rahul Kumar	08/22/2013	Krishnam Chapa	08/22/2013
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<table border="1"> <tr> <td>Name:</td> <td>Apollo Group, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>4025 South Riverpoint Parkway, CF-K612</td> </tr> <tr> <td>City:</td> <td>Phoenix</td> </tr> <tr> <td>State/Country:</td> <td>ARIZONA</td> </tr> <tr> <td>Postal Code:</td> <td>85040</td> </tr> </table>		Name:	Apollo Group, Inc.	Street Address:	4025 South Riverpoint Parkway, CF-K612	City:	Phoenix	State/Country:	ARIZONA	Postal Code:	85040		
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CORRESPONDENCE DATA													
Fax Number: 4084141076 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: vneill@h35g.com Correspondent Name: Brian D. Hickman Address Line 1: 1 Almaden Blvd, Floor 12 Address Line 4: San Jose, CALIFORNIA 95113													
ATTORNEY DOCKET NUMBER:	60201-0344												
NAME OF SUBMITTER:	Brian D. Hickman												
Signature:	/BrianDHickman#35894/												

Date:

08/29/2013

Total Attachments: 4

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ASSIGNMENT

WHEREAS I, Sajithkumar Kizhakkiniyil of Pleasanton, CA, USA, Narender Vattikonda of San Jose, CA, USA, Jeevan Pingali of Bangalore, INDIA, Rahul Kumar of Bangalore, INDIA, and Krishnam Chapa of Karnataka, INDIA, have made a certain new and useful invention(s) as set forth in an application for United States Letters Patent, entitled MESSAGE CONSUMER ORCHESTRATION FRAMEWORK, executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, Apollo Group, Inc., a corporation of Arizona, having a business address of 4025 South Riverpoint Parkway, CF-K612, Phoenix, AZ 85040, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto Apollo Group Inc., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date

8/27/13

Sajithkumar Kizhakkiniyil

08/21/2013

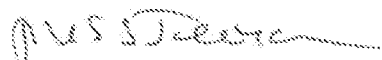
Date



Narender Vattikonda

08/21/2013

Date



Jeevan Pingali

Date

Rahul Kumar

Date

Krishnam Chapa

Date

Narender Vattikonda

Date

Jeevan Pingali

22nd Aug. 2013

Date

Rahul Kumar

Rahul Kumar

Date

Krishnam Chapa

Date

Narender Vattikonda

Date

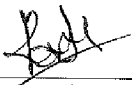
Jeevan Pingali

Date

Rahul Kumar

22nd Aug, 2013.

Date


Krishnam Chapa

ID-2013-0001

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