

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kyungjoon LEE</td> <td>07/30/2013</td> </tr> <tr> <td>Uihyung LEE</td> <td>07/30/2013</td> </tr> <tr> <td>Juyoung JOUNG</td> <td>07/30/2013</td> </tr> <tr> <td>Wondo KEE</td> <td>07/30/2013</td> </tr> </tbody> </table>		Name	Execution Date	Kyungjoon LEE	07/30/2013	Uihyung LEE	07/30/2013	Juyoung JOUNG	07/30/2013	Wondo KEE	07/30/2013
Name	Execution Date										
Kyungjoon LEE	07/30/2013										
Uihyung LEE	07/30/2013										
Juyoung JOUNG	07/30/2013										
Wondo KEE	07/30/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>LG Electronics Inc.</td> </tr> <tr> <td>Street Address:</td> <td>20 Yeouido-dong, Yeongdeungpo-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> <tr> <td>Postal Code:</td> <td>150-721</td> </tr> </table>		Name:	LG Electronics Inc.	Street Address:	20 Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	KOREA, REPUBLIC OF	Postal Code:	150-721
Name:	LG Electronics Inc.										
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu										
City:	Seoul										
State/Country:	KOREA, REPUBLIC OF										
Postal Code:	150-721										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14013427</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14013427						
Property Type	Number										
Application Number:	14013427										
CORRESPONDENCE DATA											
<p>Fax Number: 7037663644  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7037663777        Email: assigned@ked-iplaw.com        Correspondent Name: KED &amp; ASSOCIATES, LLP        Address Line 1: P.O. Box 8638        Address Line 4: Reston, VIRGINIA 20195</p>											
ATTORNEY DOCKET NUMBER:	HI-0830										
NAME OF SUBMITTER:	Paul H. Kang										
Signature:	/Paul H. Kang/										
Date:	08/29/2013										
Total Attachments: 1 source=Assignment#page1.tif											

OP \$40.00 14013427

Docket No.: HI-0830

**ASSIGNMENT**

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- |                          |                      |
|--------------------------|----------------------|
| (1) <u>Kyungjoon LEE</u> | (4) <u>Wondo KEE</u> |
| (2) <u>Uihyung LEE</u>   | (5) _____            |
| (3) <u>Juyoung JOUNG</u> | (6) _____            |

who have made a certain new and useful invention, hereby sell, assign and transfer unto

**LG Electronics Inc.**  
**20 Yeonido-dong, Yeongdeungpo-gu,**  
**Seoul, 150-721 Republic of Korea**

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

**DISPLAY APPARATUS**

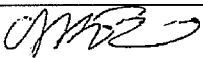



- (a) for which an application for United States Letters Patent was filed on, and identified by United States Serial No.; or  
(b) for which an application for United States Letters Patent was executed on July 30, 2013,

and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto and any and all extensions, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part thereof and/or that claim priority thereto, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

AND the undersigned hereby grants the firm of KED & ASSOCIATES, LLP the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for recordation of this document.

SIGNED on the dates indicated aside our signatures:

INVENTORS	DATE SIGNED
1) _____ Name: <b>Kyungjoon LEE</b> 	_____ <u>2013.07.30</u>
2) _____ Name: <b>Uihyung LEE</b> 	_____ <u>2013.07.30</u>
3) _____ Name: <b>Juyoung JOUNG</b> 	_____ <u>2013.07.30</u>
4) _____ Name: <b>Wondo KEE</b> 	_____ <u>2013.07.30</u>
5) _____ Name: _____	_____
6) _____ Name: _____	_____