

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Travis J. Hosler</td> <td>08/28/2013</td> </tr> <tr> <td>Kenneth A. Pilcher</td> <td>08/12/2013</td> </tr> <tr> <td>Richard A. Reishus</td> <td>08/14/2013</td> </tr> <tr> <td>Suk P. Wong</td> <td>08/26/2013</td> </tr> </tbody> </table>		Name	Execution Date	Travis J. Hosler	08/28/2013	Kenneth A. Pilcher	08/12/2013	Richard A. Reishus	08/14/2013	Suk P. Wong	08/26/2013
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>L'Oreal USA Creative, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>575 Fifth Avenue</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10017</td> </tr> </table>		Name:	L'Oreal USA Creative, Inc.	Street Address:	575 Fifth Avenue	City:	New York	State/Country:	NEW YORK	Postal Code:	10017
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29465461</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29465461						
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CORRESPONDENCE DATA											
<p>Fax Number: 2062240779 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (206)682-8100 Email: efiling@cojk.com</p> <p>Correspondent Name: Llewellyn Rhys Lawson, Ph.D. Address Line 1: Christensen O'Connor Johnson Kindness Address Line 2: 1420 Fifth Avenue, Suite 2800 Address Line 4: Seattle, WASHINGTON 98101-2347</p>											
ATTORNEY DOCKET NUMBER:	LORLD142741										
NAME OF SUBMITTER:	Llewellyn Rhys Lawson										
Signature:	/Llewellyn Rhys Lawson/										

PATENT

Date:

08/29/2013

Total Attachments: 5

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ASSIGNMENT OF U.S. DESIGN APPLICATION

WHEREAS, we, Travis J. Hosler, Kenneth A. Pilcher, Richard A. Reishus, and Suk P. Wong, are the inventors named in an application for Letters Patent of the United States for our design entitled POWERED BRUSH HANDLE AND BRUSH HEAD; and we hereby authorize the attorneys of the firm of Christensen O'Connor Johnson Kindness^{PLLC}, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101, to insert here in parentheses (Application No. 29/465461, filed August 28, 2013) the application number and filing date of said application when known;

AND, WHEREAS, L'Oreal USA Creative, Inc., a Delaware corporation having a principal place of business at 575 Fifth Avenue, New York, New York 10017 (hereinafter referred to as ASSIGNEE), is desirous of acquiring our entire right and title to and interest in our design disclosed in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, we do hereby sell, assign, and transfer unto ASSIGNEE our entire right and title to and interest in said application, said application and any patents maturing therefrom to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by us had this sale, assignment, and transfer not been made; and we do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute said application, to enforce any and all patents that mature therefrom, and to confirm in ASSIGNEE legal title to said application and any patents maturing therefrom, all without charge to ASSIGNEE but at no expense to us.

Executed at REDMOND (city), Washington, this 20th day of AUGUST, 2013.

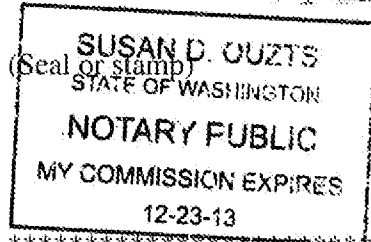
Travis J. Hosler

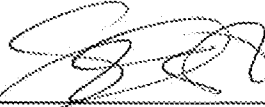
STATE OF WASHINGTON)
)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Travis J. Hosler is the person who appeared before me, and said person acknowledged that he signed this instrument and

acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: August 28, 2013



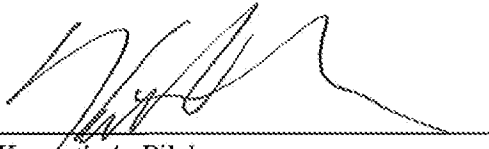


Signature

Notary Public

My appointment expires 12-23-13

Executed at Redmond (city), Washington, this 12th day of August, 2013.

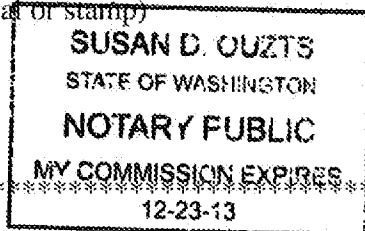

Kenneth A. Pilcher

STATE OF WASHINGTON)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Kenneth A. Pilcher is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: August 12, 2013

(Seal or stamp)




Signature
Notary Public
My appointment expires 12-23-13

Executed at REDMOND (city), Washington, this 14th day of AUGUST, 2013.


Richard A. Reishus

STATE OF WASHINGTON)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Richard A. Reishus is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

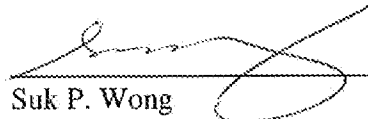
Dated: August 14, 2013

(Seal or stamp)
SUSAN D. OUZTS
STATE OF WASHINGTON
NOTARY PUBLIC
MY COMMISSION EXPIRES

Signature _____
Notary Public _____
My appointment expires 12-23-13

*****12-23-13*****

Executed at Redmond (city), Washington, this 26 day of August, 2013.

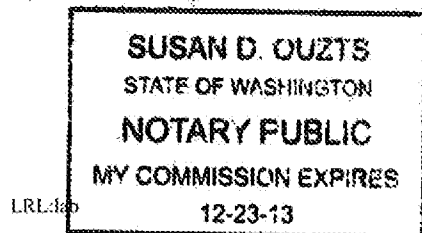

Suk P. Wong

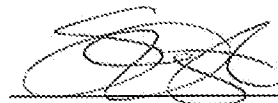
STATE OF WASHINGTON)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Suk P. Wong is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: August 26, 2013

(Seal or stamp)




Signature
Notary Public
My appointment expires 12-23-13