

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Filtrona International Limited	07/31/2013
RECEIVING PARTY DATA	
Name:	Filtrona Filter Products Development Co. Pte. Ltd.
Street Address:	238A Thomson Road #25-04/05
City:	Novena Square
State/Country:	SINGAPORE
Postal Code:	307684
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13996626
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ATTORNEY DOCKET NUMBER:	3700.P0528US
NAME OF SUBMITTER:	Liane L. Churney
Signature:	/Liane L. Churney/
Date:	08/29/2013
Total Attachments: 2 source=3700P0528USAssignmentFILtoFFP#page1.tif source=3700P0528USAssignmentFILtoFFP#page2.tif	

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ASSIGNMENT

WHEREAS Filtrona International Limited, a corporation of the United Kingdom, having a place of business at Avebury House, 201-249 Avebury Boulevard, Milton Keynes, MK9 1AU, United Kingdom (hereinafter referred to as Assignor) is the owner of United States Patent Application Serial No. 13/996 626, filed on _____, and entitled FLAVOUR STICK .

WHEREAS Filtrona Filter Products Development Co. Pte. Ltd., a private limited company of Singapore, having a business address of 238A Thomson Road #25-04/05 Novena Square, Singapore 307684 (hereinafter referred to as Assignee) is desirous of acquiring from the said Assignor the entire right, title and interest in, to and under the aforesaid patent application and the invention therein described and claimed.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred and does sell, assign, transfer, and set over to the said Assignee the full and exclusive right to said invention in the United States and its territorial possessions and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

Assignor hereby authorizes and requests the Patent and Trademark Office officials in the United States to issue any and all of said Letters Patent, when granted, to said Assignee as the Assignee of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns.

Assignor hereby authorizes and requests the attorneys of record to insert in this Assignment the filing date and serial number of the above-identified United States application when officially known.

Further, Assignor agrees that it will communicate to said Assignee or its representatives any facts known to it respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary Assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths or declarations, and generally cooperate with said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States.

Assignor has caused this instrument to be executed by its duly authorized corporate officer this 31 day of July, 2013, at 16:40pm.

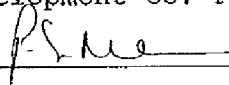
Filtrona International Limited

By


JON GREEN - DIRECTOR / COMPANY SECRETARY
Type/Print Name and Title

Filtrona Filter Products
Development Co. Pte. Ltd.

By


P.S. MEREDITH INNOVATIONS DIRECTOR
Type/Print Name and Title