

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Design Central, Inc.	08/01/2013
RECEIVING PARTY DATA	
Name:	The Procter & Gamble Company
Street Address:	One Procter & Gamble Plaza
Internal Address:	Attention: Chief Patent Counsel
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13893749
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	12892
NAME OF SUBMITTER:	Andrew J. Mueller
Signature:	/Andrew J. Mueller/
Date:	08/30/2013
Total Attachments: 2	
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GLOBAL GENERAL ASSIGNMENT

Design Central, Inc., a corporation organized and existing under the laws of the United States, and having at place of business at 6464 Presidential Gateway, Columbus, Ohio 43231 USA, has an ownership interest in the United States Patent Application entitled, ABSORBENT ARTICLES WITH ELASTICS IN MULTIPLE LAYERS, Attorney's Docket Number 12892 and filed in the United States Patent and Trademark Office as serial number 13/893,749 on May 14, 2013. Design Central, Inc. recognizes that the invention disclosed in the patent application was made on behalf of The Procter & Gamble Company, and Design Central, Inc. acknowledges its obligation at the time said invention was made to assign the same to The Procter & Gamble Company. In recognition of this obligation, Design Central, Inc. hereby assigns, conveys, and transfers unto The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, United States of America, its entire right, title, and interest in United States patent application number 13/893,749, together with the invention disclosed therein, and the right to claim the benefit of the filing date of said patent application under international conventions. Furthermore, Design Central, Inc. hereby assigns, conveys, and transfers unto The Procter & Gamble Company its entire right, title and interest in all patents of the United States or of any other country which may be issued on the invention disclosed in the assigned patent application, or any reissues, reexaminations, continuations, continuations-in-part, divisionals, or extensions thereof. Said patent application, invention, right to claim the benefit of the filing date of the patent application, and subsequent issued patents, reissues, reexaminations, continuations, continuations-in-part, divisionals, and extensions to be held and enjoyed by The Procter & Gamble Company, its legal representatives, successors, and assigns, to the end of the term or terms for which the same would have been held and enjoyed by Design Central, Inc. if this assignment has not been made, together with all claims for profits and damages by reason of infringement, with the right to sue for and collect the same for its own use and advantage. The entire rights, title and interest in said invention and in said application and patents shall vest irrevocably in The Procter & Gamble Company, its legal representatives, successors or assigns. Design Central, Inc. further agrees upon request, without additional compensation but at no expense to Design Central, Inc. to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors, and assigns as The Procter & Gamble Company, its legal representatives, successors, or assigns may direct.

Design Central, Inc. further requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U.S. Application Serial Number 13/893,749 to The Procter & Gamble Company, its legal representatives, successors, or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

This assignment is being made effective as of the earlier of 1) date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

08/01/2013
Dated

DEBORAH DAVIS-LIVAICH
Signer's Name: DEBORAH DAVIS-LIVAICH, SEC - TREAS.
Signer's Title: Authorized Representative,

STATEMENT OF WITNESS:

I, Louise A. Nunley (name of witness), declare that I was personally present and did see DEBORAH DAVIS-LIVAICH duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Louise A. Nunley
Witness printed name

Louise A. Nunley
Witness signature