

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gerald Keith Brewer	08/27/2013
RECEIVING PARTY DATA	
Name:	L'Oreal USA Creative, Inc.
Street Address:	575 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29465632
CORRESPONDENCE DATA	
Fax Number:	2062240779
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(206)682-8100
Email:	efiling@cojk.com
Correspondent Name:	Llewellyn Rhys Lawson, Ph.D.
Address Line 1:	Christensen O'Connor Johnson Kindness
Address Line 2:	1420 Fifth Avenue, Suite 2800
Address Line 4:	Seattle, WASHINGTON 98101-2347
ATTORNEY DOCKET NUMBER:	LORLD142892
NAME OF SUBMITTER:	Llewellyn Rhys Lawson
Signature:	/Llewellyn Rhys Lawson/
Date:	08/30/2013
Total Attachments: 2 source=42892_Assignment_Brewer#page1.tif source=42892_Assignment_Brewer#page2.tif	

OP \$40.00 29465632

ASSIGNMENT OF US DESIGN APPLICATION

WHEREAS, I, Gerald Keith Brewer, am the inventor named in an application for Letters Patent of the United States for my design entitled BRUSH HEAD, and I hereby authorize the attorneys of the firm of Christensen O'Conner Johnson Kindness^{PLLC}, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101, to insert here in parentheses (Application No. 29/465632, filed August 29, 2013) the application number and filing date of said application when known;

AND, WHEREAS, L'Oreal USA Creative, Inc., a Delaware corporation, having a principal place of business at 575 Fifth Avenue, New York, New York 10017 (hereinafter referred to as ASSIGNEE), is desirous of acquiring my entire right and title to and interest in my design disclosed in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, I do hereby sell, assign, and transfer unto ASSIGNEE my entire right and title to and interest in said application and said design, including the right to apply for international patents and patents thereon in foreign countries in my name or in the name of ASSIGNEE, said design and all applications and patents on said design to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by me had this sale, assignment, and transfer not been made; and I do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said design, to enforce any and all patents on said design, and to confirm in ASSIGNEE legal title to said design and all applications and patents on said design, all without charge to ASSIGNEE but at no expense to me.

Executed at Redmond (city), Washington, this 27 day of August, 2013.

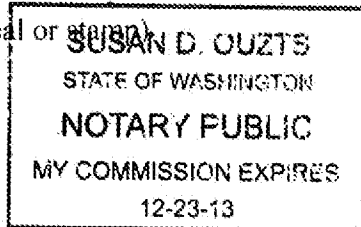

Gerald Keith Brewer

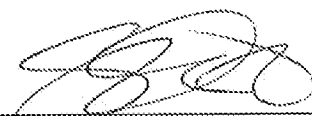
STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

I certify that I know or have satisfactory evidence that Gerald Keith Brewer is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: August 27, 2013

(Seal or stamp)




Signature

Notary Public

My appointment expires 12-23-13

LRL:sdg