

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeyhan Karaoguz</td> <td>06/24/2009</td> </tr> <tr> <td>James D. Bennett</td> <td>06/29/2009</td> </tr> </tbody> </table>		Name	Execution Date	Jeyhan Karaoguz	06/24/2009	James D. Bennett	06/29/2009
Name	Execution Date						
Jeyhan Karaoguz	06/24/2009						
James D. Bennett	06/29/2009						
RECEIVING PARTY DATA							
Name:	BROADCOM CORPORATION						
Street Address:	5300 CALIFORNIA AVENUE						
City:	IRVINE						
State/Country:	CALIFORNIA						
Postal Code:	92617						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14014933</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14014933		
Property Type	Number						
Application Number:	14014933						
CORRESPONDENCE DATA							
Fax Number:	8883322640						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	619-254-0884						
Email:	VANDREWS@TEXASPATENTS.COM						
Correspondent Name:	BRUCE E. GARLICK						
Address Line 1:	GARLICK & MARKISON						
Address Line 4:	AUSTIN, TEXAS 78716						
ATTORNEY DOCKET NUMBER:	BP20023C2						
NAME OF SUBMITTER:	Vicki L. Andrews						
Signature:	/Vicki L. Andrews/						
Date:	08/30/2013						
Total Attachments: 3 source=BP20023-Exec-Assignment-bz#page1.tif source=BP20023-Exec-Assignment-bz#page2.tif source=BP20023-Exec-Assignment-bz#page3.tif							

OP \$40.00 14014933

Utility Patent Appl. Serial No.: 12/492,708Utility Patent Appl. Filing Date: 6/26/2009

Patent No.:

Patent Issue Date:

Country:

ASSIGNMENT

WHEREAS, the undersigned inventor(s), hereinafter called the "Assignors", have invented a new and useful invention entitled:

ADAPTIVE CONTROL OF DISPLAY CHARACTERISTICS OF PIXELS OF A LCD BASED ON VIDEO CONTENT

for which reference a full description is here made in an application for Letters Patent of the United States filed herewith or that was filed with the United States Patent and Trademark Office on the 26th day of June, 2009. The Assignors believe himself/herself/themselves to be the original inventor(s) of the invention disclosed and claimed in the application for Letters Patent.

WHEREAS, The entity identified immediately below having a principal office and place of business as identified, hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention, the application above identified, and in, to and under Letters Patent which may be obtained for said invention, as hereinafter more fully set forth;

Broadcom Corporation, a California Corporation
5300 California Avenue
Irvine, CA 92617

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest in and to the invention and the application herein above identified, any and all provisional patent applications from which the application claims priority, and all Letters Patents that may issue for the said invention, and all division, reissues, substitutions, continuations, and extensions thereof, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns to the full end of the term for which any and all of said Letters Patents for the said invention may issue.

FURTHER, be it known that the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the Assignee, its successors and assigns, the entire foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention, and further agrees to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights.

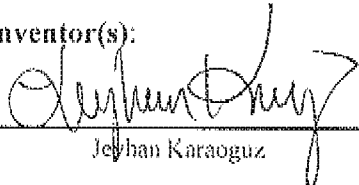
And the Assignors do hereby covenant and agree, for themselves and their legal representatives, that they will assist the Assignee in the prosecution of the application herein

identified; in the making and prosecution of any other applications for Letters Patent that the Assignee may elect to make covering the invention herein identified, as herein before set forth, including any application for reissue, application for reexamination, application for foreign patent rights, or any proceeding in the United States Patent and Trademark Office affecting the invention, investing in the Assignee exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patents herein contemplated; that they will promptly execute and deliver to the Assignee any and all additional papers and make all lawful oaths which may be requested by the Assignee to fully carry out the terms of this assignment; and further that they will communicate to Assignee, or to its successors, assigns, and legal representatives, and facts known respecting said invention, and at the expense of the Assignee, testify in any legal proceedings, and generally do everything possible to aid the Assignee, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

And the Commissioner of the United States Patent and Trademark Office is hereby authorized and requested to issue all Letters Patent to the Assignee in accordance with the terms of the assignment.

IN TESTIMONY WHEREOF, the Assignors have hereunto set their hands on the date indicated below. The undersigned hereby authorizes and requests the attorneys and/or agents of record in the application above identified, and in, to and under Letters Patent which may be obtained for said invention, to insert in this assignment the filing date and serial number of said application (and/or issue date and patent number of said corresponding Letters Patent) when officially known, if applicable.

Inventor(s):


	6/24/09		
_____	Date	James D. Bennett	Date
_____	Date	_____	Date
_____	Date	_____	Date
_____	Date	_____	Date
_____	Date	_____	Date

identified; in the making and prosecution of any other applications for Letters Patent that the Assignee may elect to make covering the invention herein identified, as herein before set forth, including any application for reissue, application for reexamination, application for foreign patent rights, or any proceeding in the United States Patent and Trademark Office affecting the invention, investing in the Assignee exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patents herein contemplated; that they will promptly execute and deliver to the Assignee any and all additional papers and make all lawful oaths which may be requested by the Assignee to fully carry out the terms of this assignment; and further that they will communicate to Assignee, or to its successors, assigns, and legal representatives, and facts known respecting said invention, and at the expense of the Assignee, testify in any legal proceedings, and generally do everything possible to aid the Assignee, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

And the Commissioner of the United States Patent and Trademark Office is hereby authorized and requested to issue all Letters Patent to the Assignee in accordance with the terms of the assignment.

IN TESTIMONY WHEREOF, the Assignors have hereunto set their hands on the date indicated below. The undersigned hereby authorizes and requests the attorneys and/or agents of record in the application above identified, and in, to and under Letters Patent which may be obtained for said invention, to insert in this assignment the filing date and serial number of said application (and/or issue date and patent number of said corresponding Letters Patent) when officially known, if applicable.

Inventor(s):

_____	_____
Jeyhan Karaoguz	
Date	26 June 2009
_____	_____
Date	Date
_____	_____
Date	Date
_____	_____
Date	Date
_____	_____
Date	Date