PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
Demand Media, Inc.	08/29/2013

RECEIVING PARTY DATA

Name:	Silicon Valley Bank, as Administrative Agent
Street Address:	2400 Hanover Street
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304

PROPERTY NUMBERS Total: 37

Property Type	Number
Application Number:	13894199
Application Number:	61844283
Application Number:	13869758
Application Number:	13869826
Application Number:	13285874
Application Number:	13560906
Application Number:	13560834
Application Number:	13539152
Patent Number:	8473338
Application Number:	13479666
Application Number:	13012758
Application Number:	12877935
Application Number:	12859215
Application Number:	12856477
Application Number:	12826524

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Application Number:	12828200
Patent Number:	8290812
Patent Number:	8271286
Patent Number:	8200678
Patent Number:	8001131
Application Number:	12245613
Patent Number:	8082272
Patent Number:	8065152
Patent Number:	8271901
Patent Number:	8244578
Patent Number:	8175638
Application Number:	11851243
Application Number:	11331829
Application Number:	10578606
Patent Number:	7788322
Patent Number:	7783780
Patent Number:	7716371
Patent Number:	7603437
Patent Number:	7593982
Patent Number:	7539774
Patent Number:	7256573
Patent Number:	7359987

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	51285-31850
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	08/29/2013

Total Attachments: 11
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement, dated as of August 29, 2013, is made by DEMAND MEDIA, INC. ("*Grantor*") in favor of SILICON VALLEY BANK, as administrative agent (together with its successors, in such capacity, the "*Administrative Agent*") for the banks and other financial institutions or entities (each a "*Lender*" and, collectively, the "*Lenders*") from time to time parties to that certain Credit Agreement, dated as of the date hereof (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the "*Credit Agreement*"), among Grantor, the Lenders party thereto, the Administrative Agent and the other parties thereto.

RECITALS

A.   The Lenders have agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "*Loans*") in the amounts and manner set forth in the Credit Agreement. The Lenders are willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to the Administrative Agent a security interest in certain Copyrights, Trademarks and Patents to secure the Secured Obligations (as defined in the Guarantee and Collateral Agreement). Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Credit Agreement.

B.   Pursuant to the terms of the Guarantee and Collateral Agreement, Grantor has granted to Administrative Agent a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Secured Obligations (as defined in the Guarantee and Collateral Agreement), Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure the Secured Obligations (as defined in the Guarantee and Collateral Agreement), Grantor grants and pledges to Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Administrative Agent, for the ratable benefit of the Secured Parties, under the Guarantee and Collateral Agreement. The rights and remedies of Administrative Agent with respect to the security interest granted hereby are in addition to those set forth in the Credit Agreement, the Guarantee and Collateral Agreement and the other Loan Documents, and those which are now or hereafter available to Administrative Agent or any Lender as a matter of law or equity. Each

right, power and remedy of Administrative Agent provided for herein or in the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Administrative Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Credit Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, and shall not preclude the simultaneous or later exercise by any person, including Administrative Agent, of any or all other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

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IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by their officers thereunto duly authorized as of the first date written above.

GRANTOR:

DEMAND MEDIA, INC.

By: _____
Name: Mel Tang
Title: Chief Financial Officer

ADMINISTRATIVE AGENT:

SILICON VALLEY BANK, as Administrative Agent

By: _Victoria Rega_

Title: _Director_

Signature Page to Intellectual Property Security Agreement – Demand Media, Inc.

EXHIBIT A

Copyrights

Registration No.	Registration Date	Work of Authorship
TX 6-881-755	10/14/2008	How to Get a Bad-Credit Personal Loan
TX 6-883-654	10/20/2008	Hot to Get a No-Credit-Check Personal Loan
TX 6-883-655	10/20/2008	How to Convert a Vehicle to Natural Gas
TX 6-883-612	10/20/2008	How to Lose Weight Fast
TX 6-883-678	10/20/2008	How to Find People's Cell Phone Numbers
TX 6-884-315	10/21/2008	How to Recognize the Symptoms of Liver Disease
TX 6-884-308	10/21/2008	How to Get a Student Loan With Bad Credit
TX 6-884-305	10/21/2008	How to Become an Ultrasound Technician
TX 7-322-460	2/8/2011	You Might Be a Zombie and Other Bad News: Shocking but Utterly True Facts

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EXHIBIT B

Patents

NO.	PATENT NO./ SERIAL NO.	DATE ISSUED/ DATE FILED	TITLE
1.	13894199	5/14/2013	GENERATING A PLAYLIST BASED ON CONTENT META DATA AND USER PARAMETERS
2.	61844283	7/9/2013	DOMAIN PROTECTED MARKS LIST SERVICE
3.	13869758	4/24/2013	SYSTEMS AND METHODS FOR DETERMINING CONTENT POPULARITY BASED ON SEARCHES
4.	13869826	4/24/2013	SYSTEMS AND METHODS FOR PREDICTING REVENUE FOR WEB-BASED CONTENT
5.	13285874	10/31/2011	SYSTEMS AND METHODS FOR RECOMMENDED CONTENT PLATFORM
6.	13560906	7/27/2012	SYSTEMS AND METHODS FOR TIME AND SPACE ALGORITHM USE
7.	13560834	7/27/2012	SYSTEMS AND METHODS FOR PSYCHOGRAPHIC TILTING
8.	13539152	6/29/2012	PROVIDING A RESULT WITH A REQUESTED ACCURACY USING INDIVIDUALS PREVIOUSLY ACTING WITH A CONSENSUS
9.	8473338 13530479	6/25/2013 6/22/2012	METHODS AND SYSTEMS TO FACILITATE KEYWORD BID ARBITRAGE WITH MULTIPLE ADVERTISEMENT PLACEMENT PROVIDERS
10.	13479666	5/24/2012	PRESENTING CONTENT BUILT AROUND WORD PHRASES SELECTED FOR PROFITABILITY
11.	13012758	1/24/2011	SYSTEM AND METHOD FOR AUTOMATED RESPONSES TO INFORMATION NEEDS ON WEBSITES
12.	12877935	9/8/2010	SYSTEMS AND METHODS FOR KEYWORD ANALYZER
13.	12859215	8/18/2010	SYSTEMS, METHODS AND MACHINE-READABLE STORAGE MEDIA FOR PRESENTING ANIMATIONS OVERLYING MULTIMEDIA
14.	12856477	8/13/2010	SYSTEMS, METHODS AND MACHINE-READABLE MEDIUMS TO SELECT A TITLE FOR

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NO.	PATENT NO./ SERIAL NO.	DATE ISSUED/ DATE FILED	TITLE
			CONTENT PRODUCTION
15.	12826524	6/29/2010	SYSTEMS AND METHOD FOR EVALUATING SEARCH QUERIES TO IDENTIFY TITLES FOR CONTENT PRODUCTION
16.	12828200	6/30/2010	RULE-BASED SYSTEM AND METHOD TO ASSOCIATE ATTRIBUTES TO TEXT STRINGS
17.	8290812 12706927	10/16/2012 2/17/2010	PROVIDING A RESULT WITH A REQUESTED ACCURACY USING INDIVIDUALS PREVIOUSLY ACTING WITH A CONSENSUS
18.	8271286 13276264	9/18/2012 10/18/2011	PLATFORM FOR ENABLING VOICE COMMANDS TO RESOLVE PHONEME BASED DOMAIN NAME REGISTRATIONS
19.	8200678 13187212	6/12/2012 7/20/2011	PRESENTING CONTENT BUILT AROUND WORD PHRASES SELECTED FOR PROFITABILITY
20.	8001131 12337550	8/16/2011 12/17/2008	METHOD AND SYSTEM FOR RANKING OF KEYWORDS FOR PROFITABILITY
21.	12245613	10/3/2008	SYSTEMS AND METHODS TO FACILITATE SOCIAL MEDIA
22.	8082272 12278965	12/20/2011 8/8/2008	METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR MANAGING INFORMATION IN A COMPUTER NETWORK
23.	8065152 11937436	11/22/2011 11/8/2007	PLATFORM FOR ENABLING VOICE COMMANDS TO RESOLVE PHONEME BASED DOMAIN NAME REGISTRATIONS
24.	8271901 11747837	9/18/2012 5/11/2007	CROSS TAXONOMY NAVIGATION FROM A BREAD CRUMB IN A GRAPHICAL USER INTERFACE
25.	8244578 12111912	8/14/2012 4/29/2008	METHODS AND SYSTEMS TO FACILITATE KEYWORD BID ARBITRAGE WITH MULTIPLE ADVERTISEMENT PLACEMENT PROVIDERS
26.	8175638 11743649	5/8/2012 5/2/2007	VIRTUAL VIDEO MESSAGE ANSWERING MACHINE PLATFORM
27.	11851243	9/6/2007	USER GENERATED PUBLISHING SYSTEM

NO.	PATENT NO./ SERIAL NO.	DATE ISSUED/ DATE FILED	TITLE
28.	11331829	1/13/2006	METHOD AND SYSTEM FOR DYNAMIC DIGITAL RIGHTS BUNDLING
29.	10578606	5/5/2006	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR AUTOMATICALLY PERFORMING AN OPERATION IN RESPONSE TO INFORMATION
30.	7788322 11956192	8/31/2010 12/13/2007	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR CATALOGING CONTENT ON A GLOBAL COMPUTER NETWORK
31.	7783780 11406918	8/24/2010 4/18/2006	A METHOD AND SYSTEM FOR MAPPING A DOMAIN NAME WITH NO ASSOCIATED ADDRESS TO AN ADDRESS
32.	7716371 10578415	5/11/2010 5/5/2006	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR SYNCHRONIZING INFORMATION WITHIN A GLOBAL COMPUTER NETWORK
33.	7603437 10578416	10/13/2009 5/5/2006	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR SHARING INFORMATION WITHIN A GLOBAL COMPUTER NETWORK
34.	7593982 10578411	9/22/2009 5/5/2006	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR SAVING A SEARCH RESULT WITHIN A GLOBAL COMPUTER NETWORK
35.	7539774 11295122	5/26/2009 12/5/2005	METHOD FOR DOMAIN NAME REGISTRATION AND A CORRESPONDING APPARATUS
36.	7256573 10578417	4/28/2009 5/5/2006	METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR TRANSLATING INFORMATION FOR COMPATIBILITY WITHIN AN INFORMATION HANDLING SYSTEM
37.	7359987 09899829	4/15/2008 7/5/2001	METHOD AND SYSTEM FOR PROVIDING STATIC ADDRESSES FOR INTERNET CONNECTED DEVICES EVEN IF THE UNDERLYING ADDRESS IS DYNAMIC

EXHIBIT C

Trademarks

NO.	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
1.	SOCIETY6	85971922	6/27/2013		
2.	SOCIETY6	85971062	6/26/2013		
3.	SOCIETY6	85971057	6/26/2013		
4.	CRACKED	85811583	12/27/2012		
5.	DEMAND MEDIA	85811582	12/27/2012		
6.	EHOW	85811577	12/27/2012		
7.	HOTKEYS	85685700	7/24/2012	4301379	3/12/2013
8.	HOTKEYS	85685691	7/24/2012		
9.	CREATIVEBUG	85632112	5/22/2012	4291530	2/19/2013
10.	EHOW *Stylized Letters* eHow	85434553	9/28/2011	4146569	5/22/2012
11.	DM *Stylized Letters* IXVI	85428036	9/21/2011	4248584	11/27/2012
12.	INDIECLICK	85408176	8/26/2011	4111966	3/13/2012
13.	RSS GRAFFITI	85394857	8/10/2011	4220536	10/9/2012
14.	COVERITLIVE	85264223	3/11/2011	4059268	11/22/2011
15.	TYPE F	85261314	3/8/2011	4136749	5/1/2012
16.	TYPE F	85261269	3/8/2011	4246644	11/20/2012
17.	TYPE F	85261266	3/8/2011	4136748	3/16/2012
18.	TYPE F	85261259	3/8/2011	4246643	11/20/2012
19.	TYPE F	85261210	3/8/2011	4246641	11/20/2012
20.	GOLFLINK	85125255	9/8/2010		
21.	EHOW	85072915	6/28/2010	3991147	7/5/2011
22.	DEMAND MEDIA	85024461	4/27/2010	3913392	2/1/2011
23.	DEMAND MEDIA	85024458	4/27/2010	3913391	2/1/2011
24.	CRACKED	78981406	8/15/2005	3866006	10/19/2010

NO.	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
25.	DEMAND MEDIA	78921932	7/3/2006	3671075	8/18/2009
26.	PLUCK	78814213	2/14/2006	3193110	1/2/2007
27.	CRACKED	78693032	8/15/2005	3442392	6/3/2008
28.	CRACKED	78689016	8/9/2005	3191987	1/2/2007
29.	EASYJOURNAL	78277487	7/22/2003	2869585	8/3/2004
30.	TRAILS.COM	77975241	4/27/2007	3684395	9/15/2009
31.	DEMAND MEDIA	77877394	11/20/2009	3935327	3/22/2011
32.	DEMAND MEDIA	77877393	11/20/2009	3935326	3/22/2011
33.	DEMAND MEDIA	77877390	11/20/2009	3935325	3/22/2011
34.	DARE TO	77511395	6/30/2008	3653545	7/14/2009
35.	FLIGHTLEVEL350. C0M	77288633	9/25/2007	3559667	1/13/2009
36.	DEMAND STUDIOS	77288626	9/25/2007	3658780	7/21/2009
37.	TRAILS.COM	77167879	4/27/2007	3411127	4/8/2008
38.	EXPERT VILLAGE	77157430	4/16/2007	3456458	7/1/2008
39.	CHANNELME.TV	77105173	2/12/2007	3517170	10/14/2008
40.	CHANNELME	77105060	2/12/2007	3517169	10/14/2008
41.	SITELIFE	77068404	12/20/2006	3397178	3/18/2008
42.	ANSWERBAG	77038975	11/7/2006	3540757	12/2/2008
43.	EHOW	77007837	9/26/2006	3828621	8/3/2010
44.	TYPEF	76706259	1/31/2011	4139298	5/8/2012
45.	TYPEF	76706257	1/31/2011	4234264	10/30/2012
46.	TYPEF	76706256	1/31/2011	4139297	5/8/2012
47.	TYPEF	76706253	1/31/2011	4234263	10/30/2012
48.	TYPEF	76706252	1/31/2011	4234262	10/30/2012
49.	ARCADETOWN	76575982	2/17/2004	2991274	9/6/2005
50.	GRAND PRIX CARD TOURNAMENTS	76573670	1/28/2004	2903990	11/16/2004
51.	BULKREGISTER	76431795	7/18/2002	2719175	5/27/2003
52.	DUPLICATE SPADES	76422259	6/17/2002	2799794	8/7/1998

NO.	MARK	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
53.	QUICK INSPIRATIONS	76315406	9/20/2001	2578576	6/11/2002
54.	RUN THE PLANET	76175296	12/4/2000	2594002	7/16/2002
55.	TOPOZONE	75928408	2/25/2000	2586102	6/25/2002
56.	YOUSTART[1]	77098203	2/2/2007	3778445	4/20/2010

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[1] Mark is being assigned to Demand Media, Inc.

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