

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Cooper Hipp	08/23/2013
RECEIVING PARTY DATA	
Name:	Styled Simple, LLC
Street Address:	4540 Westwood Lane
City:	Golden Valley
State/Country:	MINNESOTA
Postal Code:	55416
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7761940
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	dzubke@bestlaw.com
Correspondent Name:	Best & Flanagan LLP
Address Line 1:	225 S 6th St.
Address Line 2:	Suite 4000
Address Line 4:	Minneapolis, MINNESOTA 55402-4690
ATTORNEY DOCKET NUMBER:	HIPP/STYLED SIMPLE, LLC
NAME OF SUBMITTER:	David J Zubke
Signature:	/David J Zubke/
Date:	08/29/2013
Total Attachments: 2 source=StyledSimplePatentAssignment#page1.tif source=StyledSimplePatentAssignment#page2.tif	

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ASSIGNMENT OF PATENT AND INVENTION RIGHTS

WHEREAS, Cooper Hipp ("Assignor") having an office and place of business at 4540 Westwood Lane, Golden Valley, MN 55416 is the sole inventor and sole owner of record of U.S. PATENT NO. 7,761,940 (the "Patent"), which was issued on July 27, 2010 for an invention for Corner Components for a Bed Sheet.

WHEREAS, Styled Simple, LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of Minnesota, and having an office and principal place of business at 4540 Westwood Lane, Golden Valley, 55416, is desirous of acquiring the entire right, title and interest in and to said Patent, any further improvements, continuations or other Letters Patent that may issue therefrom, as well as any and all inventions, improvements and any other proprietary interests described therein.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, Assignor has sold assigned, and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid Patent and in and to all divisions, continuations, or renewals thereof; any future Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention; and all Letters Patent of foreign countries which may be granted therefrom. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all additional United States Letters Patent, as well as any further instrument, document, or correspondence relating to the aforesaid inventions and improvements to Assignee as the assignee of the entire right, title and interest in and to the same, for the use of Assignee, its successors and assigns.

AND, for the consideration of aforesaid, Assignor agrees that he will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to Assignee, its successors and representatives all facts known to it relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, the Patent or any other subsequent applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore Assignor covenants and agrees with Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by it and that full right to convey the same as herein expressed is possessed by it.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 23 day of August, 2013.

Cooper Hipp
Cooper Hipp

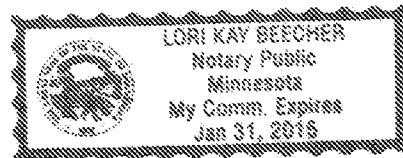
STATE OF MINNESOTA)
) SS.
COUNTY OF HENNEPIN)

On this 23 day of August, 2013 before me personally appeared Cooper Hipp to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Lori Kay Beecher
Notary Public, State of Minnesota
My commission expires: 1/31/15

RETURN TO:

Best & Flanagan LLP (DJZ)
225 South Sixth Street
Suite 4000
Minneapolis, MN 55402-4690
(612) 339-7121



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