

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>David C. Jellison Jr.</td> <td>02/14/2012</td> </tr> <tr> <td>Jeffrey Lee Littlejohn</td> <td>02/14/2012</td> </tr> <tr> <td>Richard A. Ramirez</td> <td>02/17/2012</td> </tr> <tr> <td>Joseph Kubon III</td> <td>02/23/2012</td> </tr> <tr> <td>Robert Glenn Speicher Jr.</td> <td>02/14/2012</td> </tr> </tbody> </table>		Name	Execution Date	David C. Jellison Jr.	02/14/2012	Jeffrey Lee Littlejohn	02/14/2012	Richard A. Ramirez	02/17/2012	Joseph Kubon III	02/23/2012	Robert Glenn Speicher Jr.	02/14/2012
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Clear Channel Management Services, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>200 East Basse Road</td> </tr> <tr> <td>City:</td> <td>San Antonio</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>78209</td> </tr> </table>		Name:	Clear Channel Management Services, Inc.	Street Address:	200 East Basse Road	City:	San Antonio	State/Country:	TEXAS	Postal Code:	78209		
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CORRESPONDENCE DATA													
<p>Fax Number:</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: kweiss@TEXASPATENTS.COM</p> <p>Correspondent Name: Garlick &amp; Markison (CC)</p> <p>Address Line 1: P.O. Box 160727</p> <p>Address Line 4: Austin, TEXAS 78716-0727</p>													
ATTORNEY DOCKET NUMBER:	304-CIT-02-2012												
NAME OF SUBMITTER:	Edward J. Marshall												
Signature:	/Edward J. Marshall/												

Date:

09/03/2013

**Total Attachments: 10**

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## ASSIGNMENT

WHEREAS, I, David C. Jellison, Jr., a citizen of the United States, residing at Ogallala, Nebraska, United States (hereafter referred to as the "ASSIGNOR"), have invented certain new and usefeul improvements in CONTENT ENRICHMENT USING UNIFIED SYSTEM OF UNIQUE IDENTIFIERS, for which I executed a utility patent application for Letters Patent of the United States, filed January 23, 2012, application number 13/356,483; and


WHEREAS, Clear Channel Management Services, Inc., ("ASSIGNEE"), a corporation existing under the rules of the State of Texas and having its main place of business at 200 E. Basse Road, San Antonio, Texas 78209, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said utility patent application.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said utility patent application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

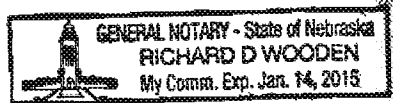
I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.


IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14<sup>th</sup> day of February, 2012.

  
\_\_\_\_\_  
ASSIGNOR

STATE OF Nebraska §  
COUNTY OF Keith §

On this 14<sup>th</sup> day of February, 2012, before me, a Notary Public in and for the State of Nebraska, personally appeared David C. Jellison, Jr., known or proven to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



  
\_\_\_\_\_  
Notary Public, State of Nebraska  
Printed Name: Richard D. Wooden  
My Commission Expires: 14 Jan 2015

## ASSIGNMENT

WHEREAS, I, Jeffrey Lee Lattigjohn, a citizen of the United States, residing at Alexandria, Kentucky, United States (hereafter referred to as the "ASSIGNOR"), have invented certain new and useful improvements in CONTENT ENRICHMENT USING UNIFIED SYSTEM OF UNIQUE IDENTIFIERS, for which I executed a utility patent application for Letters Patent of the United States, filed January 23, 2012, application number 13/350,483; and

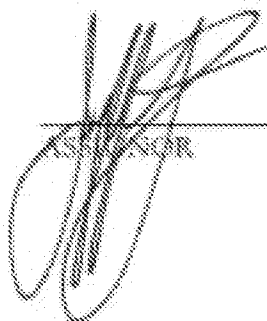
WHEREAS, Clear Channel Management Services, Inc., ("ASSIGNEE"), a corporation existing under the rules of the State of Texas and having its main place of business at 200 E. Basse Road, San Antonio, Texas 78209, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said utility patent application.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said utility patent application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all renewals and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

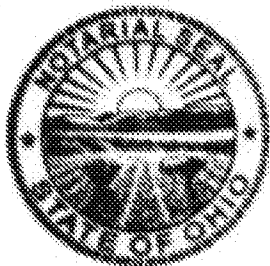
I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 14<sup>th</sup> day of February, 2012.


  
\_\_\_\_\_  
ASSIGNOR

STATE OF Ohio §  
COUNTY OF Hamilton §

On this 14 day of February, 2012, before me, a Notary Public in and for the State of Ohio, personally appeared Jeffrey Lee Littlejohn, known or proven to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Maria Rosa Garcia  
Notary Public, State of Ohio  
My Commission Expires 06-22-2016

  
\_\_\_\_\_  
Notary Public, State of Ohio  
Printed Name: MARIA ROSA GARCIA  
My Commission Expires: 06/22/2016

## ASSIGNMENT

WHEREAS, I, Richard A. Ramirez, a citizen of the United States, residing at San Antonio, Texas, United States (hereafter referred to as the "ASSIGNOR"), have invented certain new and usefeul improvements in CONTENT ENRICHMENT USING UNIFIED SYSTEM OF UNIQUE IDENTIFIERS, for which I executed a utility patent application for Letters Patent of the United States, filed January 23, 2012, application number 13/356,483; and

WHEREAS, Clear Channel Management Services, Inc., ("ASSIGNEE"), a corporation existing under the rules of the State of Texas and having its main place of business at 200 E. Basse Road, San Antonio, Texas 78209, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said utility patent application.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said utility patent application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

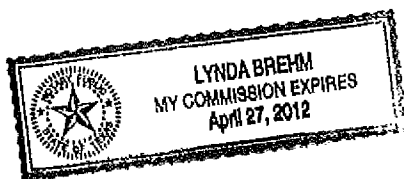
I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

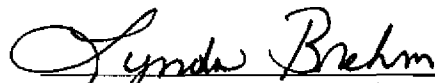
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17<sup>th</sup> day of February, 2012.

  
\_\_\_\_\_  
ASSIGNOR

STATE OF TEXAS §  
COUNTY OF BEXAR §

On this 17<sup>th</sup> day of February, 2012, before me, a Notary Public in and for the State of TEXAS, personally appeared Richard A. Ramirez, known or proven to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



  
\_\_\_\_\_  
Notary Public, State of TEXAS  
Printed Name: LYNDA BREHM  
My Commission Expires: 4-27-12



## ASSIGNMENT

WHEREAS, I, Joseph Kubon III, a citizen of the United States, residing at San Antonio, Texas, United States (hereafter referred to as the "ASSIGNOR"), have invented certain new and usefeful improvements in CONTENT ENRICHMENT USING UNIFIED SYSTEM OF UNIQUE IDENTIFIERS, for which I executed a utility patent application for Letters Patent of the United States, filed January 23, 2012, application number 13/356,483; and

WHEREAS, Clear Channel Management Services, Inc., ("ASSIGNEE"), a corporation existing under the rules of the State of Texas and having its main place of business at 200 E. Basse Road, San Antonio, Texas 78209, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said utility patent application.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said utility patent application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

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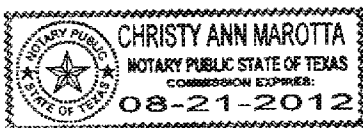
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23 day of February, 2012.

Joseph Kubon, III  
ASSIGNOR

STATE OF Texas §  
COUNTY OF Bexar §

On this 23 day of February, 2012, before me, a Notary Public in and for the State of Texas, personally appeared Joseph Kubon III, known or proven to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Christy Marotta  
Notary Public, State of Texas  
Printed Name: Christy Marotta  
My Commission Expires: 8.21.12

## ASSIGNMENT

WHEREAS, I, Robert Glenn Speecher, Jr., a citizen of the United States, residing at Hebbron, Kentucky, United States (hereafter referred to as the "ASSIGNOR"), have invented certain new and useful improvements in CONTENT ENRICHMENT USING UNIFIED SYSTEM OF UNIQUE IDENTIFIERS, for which I executed a utility patent application for Letters Patent of the United States, filed January 23, 2012, application number 13/356,483, and

WHEREAS, Clear Channel Management Services, Inc., ("ASSIGNEE"), a corporation existing under the rules of the State of Texas and having its main place of business at 200 E. Base Road, San Antonio, Texas 78209, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said invention and the said utility patent application.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said utility patent application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all renewals and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and issues thereof, and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

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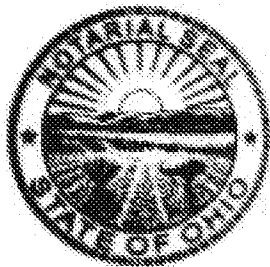
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\_\_\_\_\_  
ASSIGNOR

STATE OF Ohio  
COUNTY OF Hamilton

On this 14 day of February, 2012, before me, a Notary Public in and for the State of Ohio, personally appeared Robert Glenn Speicher, Jr., known or proven to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



Maria Rosa Garcia  
Notary Public, State of Ohio  
My Commission Expires 09-22-2016

  
\_\_\_\_\_  
Notary Public, State of Ohio  
Printed Name: MARIA ROSA GARCIA  
My Commission Expires: 09/22/2016