

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Adi Belan</td> <td>08/22/2013</td> </tr> <tr> <td>Adi Weisser</td> <td>08/27/2013</td> </tr> <tr> <td>Yoav Weiss</td> <td>08/23/2013</td> </tr> </tbody> </table>		Name	Execution Date	Adi Belan	08/22/2013	Adi Weisser	08/27/2013	Yoav Weiss	08/23/2013		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Flash Networks, LTD</td> </tr> <tr> <td>Street Address:</td> <td>7 Sapir Road St. P.O. Box 12624</td> </tr> <tr> <td>City:</td> <td>Herzliya</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>46733</td> </tr> </table>		Name:	Flash Networks, LTD	Street Address:	7 Sapir Road St. P.O. Box 12624	City:	Herzliya	State/Country:	ISRAEL	Postal Code:	46733
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number:</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 770-709-0080</p> <p>Email: gsmith@srtslaw.com</p> <p>Correspondent Name: SMITH RISLEY TEMPEL SANTOS LLC</p> <p>Address Line 1: Two Ravinia Drive</p> <p>Address Line 2: Suite 700</p> <p>Address Line 4: ATLANTA, GEORGIA 30346</p>											
ATTORNEY DOCKET NUMBER:	06001.1300										
NAME OF SUBMITTER:	Gregory Scott Smith										
Signature:	/Gregory Scott Smith/										

Date:

09/04/2013

Total Attachments: 4

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ASSIGNMENT

WHEREAS, WE, **ADI BELAN**, having a mailing address of 15 Meir Ya'ari St., Tel Aviv 69050 Israel; **ADI WEISER**, having a mailing address of 21 KKI St., Givatayim 53237 Israel; and **Yoav Weiss**, Quartier Grangeneuve, Saint Donat sur l'Herbasse France 26260 (hereinafter referred to as **ASSIGNORS**), are the sole joint inventors of the invention by us described in and related to the documents entitled "**METHOD AND SYSTEM FOR PROVIDING BIT RATE ADAPTAION TO VIDEO FILES HAVING METADATA**" filed with the United States Patent and Trademark Office as a non-provisional application August 8, 2013 and assigned serial number 13/962,928, and of the provisional patent application to which this application claims the benefit of the filing date of which was filed on August 10, 2012 and assigned serial number 61/681,620;

WHEREAS, **FLASH NETWORKS, LTD**, an Israeli company having a mailing address of 7 Sapir Road St. P.O. Box 12624, 46733 Herzliya, Israel, (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **ASSIGNORS** hereby sell, assign and transfer unto said **ASSIGNEE**, the entire right, title and interest in and to said invention, any patent applications that may be filed for said invention, and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations and continuations-in-part thereof, including the right to file foreign applications directly in the name of **ASSIGNEE** and to claim priority rights deriving from any United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, any application and all letters patent on said invention to be held and enjoyed by

ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.



Signature

ADI BELAN

Name

27.08.2013

Date

WITNESS:



DATE:

27.08.2013

Signature

ADI WEISSER

Name

Date

WITNESS:

DATE:

ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

Signature

ADI BELAN

Name

Date

WITNESS: _____

DATE: _____

Signature

ADI WEISSER

Name

Date

27/8/13

WITNESS: _____

Abramav Avir

DATE: _____

27/8/13

Yoav Weiss

Signature

YOAV WEISS

Name

23/8/13

Date

WITNESS: *LADIRAY Golia G Liray*

DATE: *23/8/13*