502483361 09/05/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------|----------------|
| Diadeis | 07/19/2013 |

RECEIVING PARTY DATA

| Name: | Societe Bic |
|-----------------|--------------------------|
| Street Address: | 14 Rue Jeanne d'Asnieres |
| City: | Clichy |
| State/Country: | FRANCE |
| Postal Code: | 92110 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29457708 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: cheryl.chadwick@bicworld.com
Correspondent Name: Cheryl Chadwick, Esquire
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Address Line 4: Shelton, CONNECTICUT 06484

| ATTORNEY DOCKET NUMBER: | 0009164USD/4275 | |
|-------------------------|--------------------------|--|
| NAME OF SUBMITTER: | Charles N. J. Ruggiero | |
| Signature: | /Charles N. J. Ruggiero/ | |
| Date: | 09/05/2013 | |

Total Attachments: 1

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PATENT REEL: 031139 FRAME: 0811

ASSIGNMENT

WHEREAS, <u>DIADEIS</u>, a Company registered under the laws of the Republic of France, located on 49, boulevard du Général Martial Valin, 75015 PARIS, FRANCE, ASSIGNOR having been assigned the entire rights in the invention in United States Design Patent Application 29/457,708, by assignment executed herewith.

and WHEREAS, <u>SOCIÉTÉ BIC</u>, organized under the laws of the Republic of France, and having a place of business at 14 rue Jeanne d'Asnières, 92110 CLICHY, FRANCE, ASSIGNEE is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, its entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof;

AND ASSIGNOR HEREBY covenants and agrees that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that it will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

| IN TESTIMONY WHEREOF, ASSIGNOR | hereunto sets its hand and seals the day and year set opposite its agents |
|------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| respective signature. | 1 1 1 |
| Date 18th of July , 2013 | L.S. |
| 0 0 8 | Guillaume POSTEL, |
| | Legal Representative of DIADEIS |
| State of) | |
|) SS.: | |
| County of) | |
| name(s) is subscribed to the within instrument and a | to me on the basis of satisfactory evidence to be the person(s) whose cknowledged to me that he/she/they executed the same in his/her/their ture(s) on the instrument the person(s), or the entity upon behalf of which |
| | |

WITNESS my hand and official seal

Docket No. 0009164/4275 Joint Assignment

RECORDED: 09/05/2013

REEL: 031