

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNMENT																														
CONVEYING PARTY DATA																															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Playtex Products, LLC</td> <td>09/05/2013</td> </tr> <tr> <td>Playtex Products, Inc.</td> <td>09/05/2013</td> </tr> </tbody> </table>		Name	Execution Date	Playtex Products, LLC	09/05/2013	Playtex Products, Inc.	09/05/2013																								
Name	Execution Date																														
Playtex Products, LLC	09/05/2013																														
Playtex Products, Inc.	09/05/2013																														
RECEIVING PARTY DATA																															
<table border="1"> <tr> <td>Name:</td> <td>Eveready Battery Company, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>533 Maryville University Drive</td> </tr> <tr> <td>City:</td> <td>St. Louis</td> </tr> <tr> <td>State/Country:</td> <td>MISSOURI</td> </tr> <tr> <td>Postal Code:</td> <td>63141</td> </tr> </table>		Name:	Eveready Battery Company, Inc.	Street Address:	533 Maryville University Drive	City:	St. Louis	State/Country:	MISSOURI	Postal Code:	63141																				
Name:	Eveready Battery Company, Inc.																														
Street Address:	533 Maryville University Drive																														
City:	St. Louis																														
State/Country:	MISSOURI																														
Postal Code:	63141																														
PROPERTY NUMBERS Total: 39																															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr><td>Application Number:</td><td>29389713</td></tr> <tr><td>Application Number:</td><td>29389734</td></tr> <tr><td>Application Number:</td><td>29392974</td></tr> <tr><td>Application Number:</td><td>29392972</td></tr> <tr><td>Application Number:</td><td>13474162</td></tr> <tr><td>Application Number:</td><td>11081184</td></tr> <tr><td>Application Number:</td><td>11137808</td></tr> <tr><td>Application Number:</td><td>13669840</td></tr> <tr><td>Application Number:</td><td>13569025</td></tr> <tr><td>Application Number:</td><td>13034897</td></tr> <tr><td>Application Number:</td><td>13281992</td></tr> <tr><td>Application Number:</td><td>12958897</td></tr> <tr><td>Application Number:</td><td>12886049</td></tr> <tr><td>Application Number:</td><td>13053789</td></tr> </tbody> </table>		Property Type	Number	Application Number:	29389713	Application Number:	29389734	Application Number:	29392974	Application Number:	29392972	Application Number:	13474162	Application Number:	11081184	Application Number:	11137808	Application Number:	13669840	Application Number:	13569025	Application Number:	13034897	Application Number:	13281992	Application Number:	12958897	Application Number:	12886049	Application Number:	13053789
Property Type	Number																														
Application Number:	29389713																														
Application Number:	29389734																														
Application Number:	29392974																														
Application Number:	29392972																														
Application Number:	13474162																														
Application Number:	11081184																														
Application Number:	11137808																														
Application Number:	13669840																														
Application Number:	13569025																														
Application Number:	13034897																														
Application Number:	13281992																														
Application Number:	12958897																														
Application Number:	12886049																														
Application Number:	13053789																														

CH \$1560.00 29389713

Application Number:	12411752
Application Number:	12631324
Application Number:	12787076
Application Number:	13397380
Application Number:	13452458
Application Number:	13447838
Application Number:	13446550
Application Number:	13447933
Application Number:	13452406
Application Number:	10453261
Application Number:	10331182
Application Number:	11390941
Application Number:	12869177
Application Number:	11032389
Application Number:	13346323
Application Number:	11717390
Application Number:	11890138
Application Number:	12080178
Application Number:	12410845
Application Number:	12586038
Application Number:	12586101
Application Number:	12483943
Application Number:	13028839
Application Number:	12606002
Application Number:	13011149

CORRESPONDENCE DATA

Fax Number: 4408996072

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-944-5966

Email: Erinm.thompson@energizer.com

Correspondent Name: Robert R. Rosasco, III

Address Line 1: 6 Research Drive

Address Line 4: Shelton, CONNECTICUT 06484

NAME OF SUBMITTER:

Robert R. Rosasco, III

Signature:

/Robert R. Rosasco, III/

PATENT

REEL: 031143 FRAME: 0839

09/05/2013

Total Attachments: 4

source=Assignment#page1.tif

source=Assignment#page2.tif

source=Assignment#page3.tif

source=Assignment#page4.tif

ASSIGNMENT OF PATENT RIGHTS

This patent assignment (this “**Assignment**”) is entered into as of the date set forth below (the “**Assignment Date**”) by and between Playtex Products, LLC, a company organized under the laws of Delaware, with a principal place of business at 6 Research Drive, Shelton, Connecticut 06484, and also known as or having done business as Playtex Products Inc. at various points in the past (collectively, “**Assignor**”) and Eveready Battery Company, Inc., a Delaware corporation with principal place of business at 533 Maryville University Dr., St. Louis, MO 63141 (“**Assignee**”).

Whereas, the Assignor and Assignee desire and intend to have Assignor assign to Assignee all right, title and interest in and to certain Assigned Patent Rights (as defined below).

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, does hereby irrevocably sell, assign, transfer, and convey unto Assignee, or Assignee’s designees, all of Assignor’s right title and interest in and to all of the following (collectively, the “**Assigned Patent Rights**”):

- (a) all provisional patent applications, patent applications, and patents listed in the attached Appendix 1.1 (the “**Patents**”);
- (b) all provisional patent applications, patent applications, patents or other similar governmental grants or issuances worldwide (i) from which any of the Patents directly or indirectly claims priority and/or (ii) for which any of the Patents directly or indirectly forms a basis for priority;
- (c) any reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions, worldwide, of any provisional patent application, patent application, patent or other governmental grant or issuance set forth in clauses (a) and/or (b) (clauses (a) through (c), collectively, the “**Assigned Patents**”);
- (d) foreign patents, patent applications, and counterparts relating to any item in the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (e) items in any of the foregoing in categories (a) through (d), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (f) all rights to apply, in any or all countries of the world, for reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions worldwide on the patent applications included in the Assigned Patents, the foreign counterparts for any of the foregoing or any Assigned Patents and for any future patents, patent applications, certificates of invention, utility models, industrial design protection, design patent protection and other governmental grants or issuances related thereto;

(g) any past, present or future causes of action (whether currently pending, filed or otherwise) and all other enforcement rights and rights to remedies under, on account of, or related to any of the Assigned Patents and/or any item in any of the foregoing categories (a) through (e), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) other remedies of any kind for past, current and future infringement, misappropriation or violation of rights and all rights to sue for any of the foregoing; and

(h) all rights to collect royalties and other payments under or on account of any of the Assigned Patents and/or any item in the foregoing categories (b) through (f).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Assigned Patent Rights in the name of Assignee, as the assignee to the entire interest therein. Assignor further appoints the Assignee to act as its duly authorized agent and representative in realizing the purposes of this Assignment, including without limitation the ability to subsequently and unilaterally amend this Assignment as deemed necessary by the Assignee.

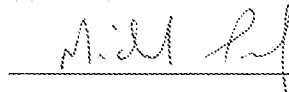
The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

In witness whereof, intending to be legally bound, the Parties have executed this Assignment as of the Assignment Date.

ASSIGNOR

PLAYTEX PRODUCTS LLC (a.k.a./d.b.a.
PLAYTEX PRODUCTS INC.)

By:



Name: Michael C. Pophal

Title: Senior Patent Counsel

Date: September 5, 2013

ASSIGNEE

EVEREADY BATTERY COMPANY, INC.

By:



Name: Robert C. Baraona

Title: Patent Counsel

Date: September 5, 2013

APPENDIX 1.1
(Listing of all Patents)

Application Serial No.	Filing Date	Publication No.
29/389713	April 15, 2011	
29/389734	April 15, 2011	
29/392974	May 27, 2011	
29/392972	May 27, 2011	
13/474162	July 31, 2012	
11/081184	March 16, 2005	20050205587
11/137808	May 25, 2005	20050215939
13/669840	November 6, 2012	20130066254
13/569025	August 7, 2012	20120298679
13/034897	February 25, 2011	20110140308
13/281992	October 26, 2011	20120041354
12/958897	December 2, 2010	20110077612
12/886049	September 20, 2010	20110009803
13/053789	March 22, 2011	20110168714
12/411752	March 26, 2009	20090242562
12/631324	December 4, 2009	20110132976
12/787076	May 25, 2010	20110289733
13/397380	February 15, 2012	20120321572
13/452458	April 20, 2012	20130101532
13/447838	April 16, 2012	20130098915
13/446550	April 13, 2012	20130098933
13/447933	April 16, 2012	20120265244
13/452406	April 20, 2012	20120269744
10/453261	June 3, 2003	20040024352
10/331182	December 22, 2002	20030139702
11/390941	March 27, 2006	20060237461
12/869177	August 26, 2010	20100324479
11/032389	January 10, 2005	20060151341
13/346323	January 9, 2012	20120311974
11/717390	March 13, 2007	20080226568
11/890138	August 3, 2007	20080119778
12/080178	April 1, 2008	20090127260
12/410845	March 25, 2009	20090248073
12/586038	September 16, 2009	20100120707
12/586101	September 17, 2009	20100119465
12/483943	June 12, 2009	20090311207
13/028839	February 16, 2011	20110224637

12/606002	October 26, 2009	20110094912
13/011149	January 21, 2011	20110284538