

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Javit A. Drake</td> <td>09/05/2013</td> </tr> <tr> <td>Christopher P. Haines</td> <td>09/05/2013</td> </tr> </tbody> </table>		Name	Execution Date	Javit A. Drake	09/05/2013	Christopher P. Haines	09/05/2013
Name	Execution Date						
Javit A. Drake	09/05/2013						
Christopher P. Haines	09/05/2013						
RECEIVING PARTY DATA							
Name:	The Gillette Company						
Street Address:	One Gillette Park						
Internal Address:	IP/Legal Patent Department 3-E						
City:	Boston						
State/Country:	MASSACHUSETTS						
Postal Code:	02127						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13965447</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13965447		
Property Type	Number						
Application Number:	13965447						
CORRESPONDENCE DATA							
Fax Number:	6174633450						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	617-463-4066						
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Correspondent Name:	The Procter & Gamble Company						
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Address Line 2:	Sycamore Building, 4th Floor						
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ATTORNEY DOCKET NUMBER:	12587						
NAME OF SUBMITTER:	Leo J. White						
Signature:	/Leo J. White/						

Date:

09/05/2013

Total Attachments: 2

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G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled ALKALINE CELL HAVING INCREASED INTERFACIAL AREA, Attorney's Docket No. 12587 and filed in the United States Patent Office as Number 13/965,447, on August 13, 2013.

Stuart Michael DAVIS of 26 Noon Hill Avenue, Norfolk, MA 02056, USA;
Javit A. DRAKE of One Gillette Park, South Boston, MA 02127-1096, USA;
Christopher P. HAINES of One Gillette Park, South Boston, MA 02127-1096, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/965,447 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: _____
Stuart Michael DAVIS

Date

STATEMENT OF WITNESS:

I, _____ (name of witness), declare that I was personally present and did see _____ duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Witness printed name

Witness signature

Signed: Javit A. Drake
Javit A. DRAKE

September 5, 2013
Date

STATEMENT OF WITNESS:

I, DEBORAH A. VALDO (name of witness), declare that I was personally present and did see JAVIT A. DRAKE duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

DEBORAH A. VALDO
Witness printed name

Deborah A. Valdo
Witness signature

Signed: Christopher P. Haines
Christopher P. HAINES

9/5/2013
Date

STATEMENT OF WITNESS:

I, DEBORAH A. VALDO (name of witness), declare that I was personally present and did see CHRISTOPHER HAINES duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

DEBORAH A. VALDO
Witness printed name

Deborah A. Valdo
Witness signature