PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/03/2009

CONVEYING PARTY DATA

Name	Execution Date
Norwood Operating Company, LLC	07/03/2009

RECEIVING PARTY DATA

Name:	Norwood Promotional Products, LLC	
Street Address:	14421 Myerlake Circle	
City:	Clearwater	
State/Country:	FLORIDA	
Postal Code:	33760	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D609457

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:	COIN PURSE KEYCHAIN
NAME OF SUBMITTER:	Francine Hewes
Signature:	/Francine Hewes/
Date:	09/09/2013

Total Attachments: 1

source=Assignment from Norwood Operating Co to Norwood Promotional 03 Jul 2009#page1.tif

REEL: 031165 FRAME: 0880

JH \$40.00 D6094

NUNC PRO TUNC PATENT ASSIGNMENT NORWOOD OPERATING COMPANY, LLC TO NORWOOD PROMOTIONAL PRODUCTS, LLC

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Norwood Operating Company, LLC, a Delaware limited liability company (ASSIGNOR), hereby assigns, sells, conveys and transfers to Norwood Promotional Products, LLC, a Delaware limited liability company (ASSIGNEE), all rights, title and interests in and to U.S. Patent No. D609,457 (the "Patent"), and all claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns. Assignee is the successor in interest to the ongoing business of the applicant, or portion thereof to which the patent pertains, effective as of July 3, 2009.

ASSIGNOR: Norwood Operating Company, LLC

Signed:

Printed:

Title: CHAPTER

Effective:

July 3, 2009

PATENT REEL: 031165 FRAME: 0881

RECORDED: 09/09/2013