

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Roger H. Wynn</td> <td>07/23/2013</td> </tr> <tr> <td>Brendan D. Elliott</td> <td>06/28/2013</td> </tr> <tr> <td>Wenjun Wang</td> <td>09/05/2013</td> </tr> <tr> <td>Yadriel Gonzalez Perez</td> <td>07/02/2013</td> </tr> <tr> <td>Sivaramakrishna Mopati</td> <td>07/01/2013</td> </tr> <tr> <td>Jonathan Gordner</td> <td>05/03/2013</td> </tr> </tbody> </table>		Name	Execution Date	Roger H. Wynn	07/23/2013	Brendan D. Elliott	06/28/2013	Wenjun Wang	09/05/2013	Yadriel Gonzalez Perez	07/02/2013	Sivaramakrishna Mopati	07/01/2013	Jonathan Gordner	05/03/2013
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<table border="1"> <tr> <td>Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052				
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PROPERTY NUMBERS Total: 1															
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CORRESPONDENCE DATA															
<p>Fax Number: 4259367329 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 425-707-9382 Email: vffiling@microsoft.com Correspondent Name: Assal Meftahi Address Line 1: One Microsoft Way Address Line 2: Patent Group Docketing Dept Address Line 4: Redmond, WASHINGTON 98052</p>															
ATTORNEY DOCKET NUMBER:	338643.01														

CH \$40.00 13887223

NAME OF SUBMITTER:	Rahul Taneja
Signature:	/Rahul Taneja/
Date:	09/10/2013
<p>Total Attachments: 12</p> <p>source=338643-01-Ex-Assignment#page1.tif</p> <p>source=338643-01-Ex-Assignment#page2.tif</p> <p>source=338643-01-Ex-Assignment#page3.tif</p> <p>source=338643-01-Ex-Assignment#page4.tif</p> <p>source=338643-01-Ex-Assignment#page5.tif</p> <p>source=338643-01-Ex-Assignment#page6.tif</p> <p>source=338643-01-Ex-Assignment#page7.tif</p> <p>source=338643-01-Ex-Assignment#page8.tif</p> <p>source=338643-01-Ex-Assignment#page9.tif</p> <p>source=338643-01-Ex-Assignment#page10.tif</p> <p>source=338643-01-Ex-Assignment#page11.tif</p> <p>source=338643-01-Ex-Assignment#page12.tif</p>	

I Roger H. Wynn ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING SEARCH MATCHES AND ALTERED SEARCH RESULTS" ("APPLICATION"), which:

☐ will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on _____ and given Application No. _____ by the following Office _____) this APPLICATION's Application No., filing date, and Office, when known;

☒ was filed on May 3, 2013 and was given Application No 13/887,223 by the following Office "US";


Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

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For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	<u>7-23-13</u>
Inventor's Signature	Date
<u>Roger H. Wynn</u>	
Printed Name in English	Printed Name in Native Language (if other than English)

I Brendan D. Elliott ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING SEARCH MATCHES AND ALTERED SEARCH RESULTS" ("APPLICATION"), which:

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<u>Brendan D. Elliott</u>	<u>6/28/2017</u>
Inventor's Signature	Date
<u>Brendan D. Elliott</u>	<u></u>
Printed Name in English	Printed Name in Native Language (if other than English)

I Wenjun Wang ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING SEARCH MATCHES AND ALTERED SEARCH RESULTS" ("APPLICATION"), which:

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 Inventor's Signature	Sep. 5, 2013 Date
Wenjun Wang Printed Name in English	王文君 Printed Name in Native Language (if other than English)

I Yadriel Gonzalez Perez ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING SEARCH MATCHES AND ALTERED SEARCH RESULTS" ("APPLICATION"), which:

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Inventor's Signature



Date

Yadriel Gonzalez Perez

Printed Name in English

Printed Name in Native Language
(if other than English)

I Sivaramakrishna Mopati ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING SEARCH MATCHES AND ALTERED SEARCH RESULTS" ("APPLICATION"), which:

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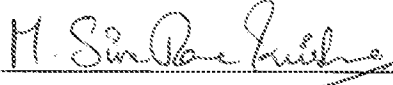
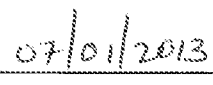

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Inventor's Signature	Date
Sivaramakrishna Mopati	
Printed Name in English	Printed Name in Native Language (if other than English)

I Jonathan Gordner ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING SEARCH MATCHES AND ALTERED SEARCH RESULTS" ("APPLICATION"), which:

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 _____ Inventor's Signature	<u>5/3/2013</u> _____ Date
<u>Jonathan Gordner</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)