

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yosuke IKEBE</td> <td>09/09/2013</td> </tr> <tr> <td>Koji ABE</td> <td>09/02/2013</td> </tr> </tbody> </table>		Name	Execution Date	Yosuke IKEBE	09/09/2013	Koji ABE	09/02/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Shiseido Company, Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>5-5, Ginza 7-chome, Chuo-ku</td> </tr> <tr> <td>City:</td> <td>Tokyo</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>104-8010</td> </tr> </table>		Name:	Shiseido Company, Ltd.	Street Address:	5-5, Ginza 7-chome, Chuo-ku	City:	Tokyo	State/Country:	JAPAN	Postal Code:	104-8010
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 2123368001 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 212-336-8000 Email: ptodocket@arelaw.com Correspondent Name: Amster, Rothstein & Ebenstein LLP Address Line 1: 90 Park Avenue Address Line 4: New York, NEW YORK 10016</p>											
ATTORNEY DOCKET NUMBER:	77772/0029										
NAME OF SUBMITTER:	Hajime SAKAI										
Signature:	/Hajime Sakai/										
Date:	09/11/2013										
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif											

CH \$40.00 14002124

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNORS:

Full Name of Inventor: Yosuke IKEBE
Address: c/o Shiseido Research Center (Shin-Yokohama)
2-1, Hayabuchi 2-chome, Tsuzuki-ku
Yokohama-shi, Kanagawa, 224-8558
JAPAN

Full Name of Inventor: Koji ABE
Address: c/o Shiseido Research Center (Shin-Yokohama)
2-1, Hayabuchi 2-chome, Tsuzuki-ku
Yokohama-shi, Kanagawa, 224-8558
JAPAN

hereby sell, assign, and transfer to ASSIGNEE:

Shiseido Company, Ltd.
5-5, Ginza 7-chome, Chuo-ku
Tokyo, 104-8010
JAPAN

a corporation organized and existing under the laws of Japan, and the successors, assigns, and legal representatives of the ASSIGNEE, the entire right, title, and interest for the United States and its territories and possessions, including all rights to claim priority, in and to the following invention:

Title: Water-in-Oil Emulsion Sunscreen Cosmetic.
U.S. Appl. No.: to be filed.
U.S. National Stage Entry Date: to be entered.
PCT No.: PCT/JP2012/070295.
PCT Filing Date: August 9, 2012.

that was invented by ASSIGNORS, and which claims priority to the applications listed in the following table:

COUNTRY	APPLICATION NO.	FILING DATE
Japan	2011-188479	August 31, 2011
Japan	2012-173954	August 6, 2012

including any and all improvements disclosed therein, and in and to all Letters Patent to be obtained for said invention by the above application, and any continuation, continuation-in-part, divisional, renewal, and substitute thereof, and, as to Letters Patent, any reissue, re-examination, and post-issuance review and proceeding thereof.

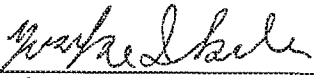
ASSIGNORS hereby covenant that no assignment, sale, agreement, or encumbrance has been, or will be, made or entered into which would conflict with this Assignment.

ASSIGNORS authorize ASSIGNEE to make applications for, and to receive, Letters Patent for said invention for the United States and its territories and possessions, in ASSIGNEE'S name, or in ASSIGNORS' names, at ASSIGNEE'S election.


ASSIGNORS covenant and agree to execute or procure any further necessary assurance of the title to said invention, and any Letters Patent which may issue therefor, and to, at any time, upon the request and at the expense of ASSIGNEE, deliver any testimony in any interference, derivation, litigation, or proceeding related thereto, and to execute all papers that may be necessary or desirable to perfect the title to said invention, or any Letters Patent which may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and to, at any time, upon the request and at the expense of ASSIGNEE, execute any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and, as to Letters Patent, any reissue, re-examination, or post-issuance review or proceeding thereof, or any other additional applications for Letters Patent for said invention or any part thereof, for the United States and its territories and possessions, all of which applications and any Letters Patent issuing thereon hereby being assigned to ASSIGNEE, will make all rightful oaths or declarations, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns, or other legal representatives.

ASSIGNORS authorize and request the Commissioner for Patents to issue any and all Letters Patent of the United States and its territories and possessions for said invention, resulting from the aforesaid application, to Shiseido Company, Ltd., as its ASSIGNEE.

WITNESS our hand and seal on:


Yosuke IKEBE

Sep-9-2013
Date


Koji ABE

Sep. 2. 2013
Date