502492075 09/11/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Creative Kingdoms, LLC	12/21/2012

RECEIVING PARTY DATA

Name:	MQ Gaming, LLC		
Street Address:	1 Park Plaza		
Internal Address:	Suite 900		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	7066781
Patent Number:	7488231
Application Number:	12355489
Patent Number:	6634949
Patent Number:	7749089
Patent Number:	8342929
Application Number:	13723717
Application Number:	13846762

CORRESPONDENCE DATA

Fax Number: 9497609502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9497600404

Email: efiling@knobbe.com

Correspondent Name: Knobbe Martens Olson & Bear LLP

Address Line 1: 2040 Main Street

PATENT

REEL: 031187 FRAME: 0048

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Address Line 2: 14th Floor Address Line 4: Irvine, CALIFO	RNIA 92614		
ATTORNEY DOCKET NUMBER:	CKING.000GEN		
NAME OF SUBMITTER:	Michael Christensen		
Signature:	/Michael R. Christensen/		
Date:	09/11/2013		
Total Attachments: 4 source=AssignmentCKINGtoMQGAM#page1.tif source=AssignmentCKINGtoMQGAM#page2.tif source=AssignmentCKINGtoMQGAM#page3.tif source=AssignmentCKINGtoMQGAM#page4.tif			

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PATENT ASSIGNMENT

This Patent Assignment ("Patent Assignment") is made, executed and delivered as of December 28, 2012, by Creative Kingdoms, LLC, a Delaware limited liability company (hereinafter "Creative Kingdoms" or "Assignor") in favor of MQ Gaming, LLC, a Delaware limited liability company ("MQ Gaming" or "Assignee").

WHEREAS, Creative Kingdoms is the owner of all right, title and interest in and to certain improvements and inventions for which Assignor has filed and/or obtained the patents and patent applications set forth on Schedule A hereto (the "Assigned Patents" or "Patents"); and

WHEREAS, Creative Kingdoms desires to assign to MQ Gaming, and MQ Gaming desires to acquire from Creative Kingdoms, all right, title and interest in and to the Assigned Patents and the improvements and inventions disclosed and claimed therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Creative Kingdoms, Creative Kingdoms hereby acknowledges that it has assigned, transferred, contributed and conveyed, and by these presents does hereby assign, transfer, contribute and convey to MQ Gaming, subject to the existing rights and licenses of any and all direct or indirect licensees under the Assigned Patents, Creative Kingdom's whole and entire right, title and interest in and to:

the Assigned Patents and all patents or patent applications that have been or may hereafter be filed or granted for said improvements and inventions disclosed and claimed therein throughout the world, including any and all reissues, continuations, continuations-in-part, divisionals, reexaminations, renewals, or extensions thereof, and all rights of priority under international conventions and all foreign counterparts of such Patents and, any patents or patent applications claiming priority thereto, and any and all patents issuing from any of the foregoing patent applications; and

all claims for damages and all other remedies arising out of any violation of the rights assigned hereby, whether occurring in the past, present or future and the exclusive right to sue for and collect the same for its own use and benefit or for the use and benefit of its legal representatives, successors and permitted assigns;

such Assigned Patents to be held and enjoyed by MQ Gaming, for MQ Gaming's own use and benefit, and for MQ Gaming's legal representatives, successors and permitted assigns to the full end of the term or terms of the Assigned Patents and all associated rights, as fully and entirely as the same would have been held by the undersigned Creative Kingdoms had this assignment and contribution not been made; and for good and valuable consideration Creative Kingdoms hereby covenants, agrees and undertakes to execute, whenever requested by MQ Gaming, such assignments, lawful oaths, instruments and any other papers which MQ Gaming may deem necessary or desirable for securing to MQ Gaming or for maintaining for MQ Gaming all rights in the Assigned Patents hereby assigned or agreed to be assigned; all without further consideration to the undersigned Creative Kingdoms.

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This Patent Assignment shall be governed by and construed in accordance with the domestic laws of the state of Delaware, without giving effect to any choice or conflict of law provision or rule that would cause the application of the laws of any jurisdiction other than the state of Delaware.

IN WITNESS WHEREOF, Creative Kingdoms has caused this Patent Assignment to be duly executed as of the date first above written.

CREATIVE KINGDOMS LLC

Jonathan A. Barney Name:

Chief Executive Officer

NOTARY ACKNOWLEDGMENT

STATE OF

COUNTY OF

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this

day of December ,2012, personally appeared Jonathan acknowledged to me that he is the Chief Executive Officer of Creative Kingdoms, LLC, who executed the within Patent Assignment on behalf of Creative Kingdoms, LLC and acknowledged to me that he executed the same for the purposes therein stated.

MARIAN SCHWENN Commission # 1834636 Notary Public - California Orange County My Comm. Expires Feb 26, 2013

My Commission Expires: 2 26 13

Schedule A

Assigned Patents and Patent Applications

U.S.	ISS	ued	Pat	tents

Knobbe Ref.	Pat. No.	<u>Issue Date</u>	<u>Title</u>
012DV1	6231451	5/15/2001	Method Of Interactive Play
074A	6608563	8/19/2003	System For Automated Photo Capture And Retrieval
036A	6634949	10/21/2003	Multi-Media Interactive Play System
078A	6682074	1/27/2004	Interactive Treasure Hunt Game
075A	6746334	6/8/2004	Play Structure With Active Targeting System
076A	6796908	9/28/2004	Interactive Dark Ride
003A	6967566	11/22/2005	Live-Action Interactive Adventure Game
042A	7029400	4/18/2006	Interactive Water Attraction And Quest Game
032A	7066781	6/27/2006	Children's Toy With Wireless Tag/Transponder
032C1	7488231	2/10/2009	Children's Toy With Wireless Tag/Transponder
055A	7524246	4/28/2009	Interactive Challenge Game Systems And Methods
063A	7572191	8/11/2009	Interactive Water Play Apparatus And Methods
034A	7614958	11/10/2009	Interactive Game Quest
042CP1	7674184	3/9/2010	Interactive Water Attraction And Quest Game
036CP1	7749089	7/6/2010	Multi-Media Interactive Play System
063C1	8021239	9/20/2011	Interactive Waterplay Apparatus
042CP1C1	8226493	7/24/2012	Interactive Play Devices For Water Play Attractions

U.S. Pending Applications

2 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
Ser. No.	Filed Date	<u>Title</u>	
11/183,592	7/18/2005	Systems And Methods For Providing An Interactive Game	
12/355,489	1/16/2009	Wireless Toy Systems And Methods For Interactive Entertainment	
12/829,905	7/2/2010	Systems And Methods For Interactive Game Play	
13/209,087	8/12/2011	Retail Methods For Providing An Interactive Product To A Consumer	
13/440,812	4/5/2012	Multi-Platform Gaming System Using RFID- Tagged Toys	
	Ser. No. 11/183,592 12/355,489 12/829,905 13/209,087	Ser. No. Filed Date 11/183,592 7/18/2005 12/355,489 1/16/2009 12/829,905 7/2/2010 13/209,087 8/12/2011	

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PATENT REEL: 031187 FRAME: 0052 **Foreign Issued Patents**

Knobbe Ref. Pat. No. Issue Date <u>Title</u>

063VCN ZL 2007- 4/18/2012 Interactive Waterplay Apparatus And Methods

80012755.1

Foreign Pending Applications

Knobbe Ref. Ser. No. <u>Filed Date</u> <u>Title</u>

036QCA 2367514 4/10/2000 Multi-Media Interactive Play System

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