

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Louis Peter Fenech III	09/12/2013
RECEIVING PARTY DATA	
Name:	Intercontinental Great Brands LLC
Street Address:	100 Deforest Avenue
City:	East Hanover
State/Country:	NEW JERSEY
Postal Code:	07936
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29467053
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	120 South La Salle Street, Suite 1600
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ATTORNEY DOCKET NUMBER:	9610-131418-US
NAME OF SUBMITTER:	John M. Naber
Signature:	/John M. Naber/
Date:	09/13/2013
Total Attachments: 3 source=Assignment 131418#page1.tif source=Assignment 131418#page2.tif source=Assignment 131418#page3.tif	

CH \$40.00 29467053

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign and sell, which confirms any previous assignment by me or by operation of law, to Intercontinental Great Brands LLC, a Delaware corporation, having its principal place of business at 100 Deforest Avenue, East Hanover, New Jersey, 07936, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

Package

having Application Number 29/467,053, filed September 13, 2013,
and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any

provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, *inter partes* review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

I hereby authorize and request the attorneys of Fitch, Even, Tabin & Flannery, LLP to insert above the application number and filing date of said application when known.

Legal Name of Inventor:
(Given names first, with Family name last)

Louis Peter Fenech III

Inventor's Signature:



Date:

9/12/13

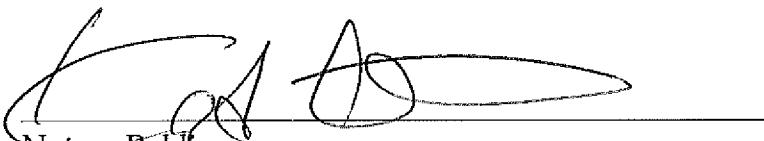
Inventor's Address:

16 Harrison Street
Morristown, New Jersey 07960
United States of America

State of ESS New Jersey)
County of ESS-X) ss

On September 12, 2013, before me, Karen Ann Christopher
a Notary Public in and for said State, personally appeared LOUIS PETER FENECH III,
personally known by me (or proved to me on the basis of satisfactory evidence) to be
the person whose name is subscribed to the within instrument and acknowledged to me
that he executed the same in his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the person acted, executed the
instrument.

WITNESS my hand and official seal.


Notary Public

My Commission Expires: _____

KAREN ANN CHRISTOPHER
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires October 2, 2017