

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Liviu DINESCU</td> <td>08/29/2013</td> </tr> <tr> <td>Osman TANRIKULU</td> <td>08/29/2013</td> </tr> <tr> <td>Cary MOORE</td> <td>08/29/2013</td> </tr> </tbody> </table>		Name	Execution Date	Liviu DINESCU	08/29/2013	Osman TANRIKULU	08/29/2013	Cary MOORE	08/29/2013		
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Cary MOORE	08/29/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Avery Dennison Corporation</td> </tr> <tr> <td>Street Address:</td> <td>150 N. Orange Grove Blvd.</td> </tr> <tr> <td>City:</td> <td>Pasadena</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91103</td> </tr> </table>		Name:	Avery Dennison Corporation	Street Address:	150 N. Orange Grove Blvd.	City:	Pasadena	State/Country:	CALIFORNIA	Postal Code:	91103
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CORRESPONDENCE DATA											
Fax Number: 4405344773 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 440-534-6000 Email: RBIS_PatentDocket@averydennison.com Correspondent Name: Avery Dennison Corporation Address Line 1: 8080 Norton Parkway, 22-D Address Line 4: Mentor, OHIO 44060											
ATTORNEY DOCKET NUMBER:	5620-US; AD2013002064										
NAME OF SUBMITTER:	Barbara Lord										
Signature:	/ Barbara Lord /										
Date:	09/16/2013										

OP \$40.00 14012970

Total Attachments: 4

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PATENT

REEL: 031210 FRAME: 0837

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

**Liviu DINESCU
Osman TANRIKULU
Cary MOORE**

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

HEAT TRANSFERS SUITABLE FOR APPLICATION ON DYE SUBLIMATION APPAREL

set forth in the application for the United States Letters Patent filed on August 28, 2013, and assigned Serial No. 14/012,970, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

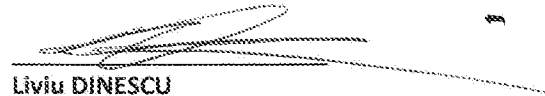
And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all

rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

→ In testimony whereof, I hereunto set my hand and seal this 29 day of August 2013.

ASSIGNOR


Liviu DINESCU

Witnessed By:

→ Signature: Cynthia W Philpaw
Print Name: Cynthia W. Philpaw

8/29/13
Date

→ Signature: Randall Pilkenton
Print Name: Randall Pilkenton

8-29-13
Date

→ In testimony whereof, I hereunto set my hand and seal this 29 day of August, 2013.

ASSIGNOR

Osman Tanrikulu
Osman TANRIKULU

Witnessed By:

→ Signature: Cynthia W Philpau 8/29/13
Print Name: Cynthia W Philpau Date

→ Signature: Randall Pilkenton 8-29-13
Print Name: Randall Pilkenton Date

~ In testimony whereof, I hereunto set my hand and seal this 29 day of August, 2013.

ASSIGNOR

Cary Moore
Cary MOORE

Witnessed By:

~ Signature: Cynthia W Philgaw 8/29/13
Print Name: Cynthia W Philgaw Date

~ Signature: Randall Pilkenton 8-29-13
Print Name: Randall Pilkenton Date