# 502496571 09/16/2013

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
John Joseph Brennan	09/10/2013
Warner Hardwick Siebert	09/10/2013
Michael Christopher Cerrone	09/10/2013
John Rider Williams	09/10/2013

### **RECEIVING PARTY DATA**

Name:	BuzzTable, Inc.
Street Address:	214 W. 29th St. 5th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13936739

## **CORRESPONDENCE DATA**

**Fax Number**: 5852561642

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 585-256-1640

Email: lou@PLSpatents.com
Correspondent Name: Louis S. Horvath
Address Line 1: 252 Plymouth Ave. So.

Address Line 4: Rochester, NEW YORK 14608

ATTORNEY DOCKET NUMBER:	BT002C
NAME OF SUBMITTER:	Louis S. Horvath
Signature:	/Louis S. Horvath/
	PATENT

REEL: 031212 FRAME: 0321

DP \$40,00 13936739

502496571

Date:	09/16/2013
Total Attachments: 2 source=abxBT002C_CIPAsgnmnt_Signd#page1.tif source=abxBT002C_CIPAsgnmnt_Signd#page2.tif	

PATENT REEL: 031212 FRAME: 0322

#### PATENT ASSIGNMENT

Docket Number: BT002C

WHEREAS, the undersigned:

John Joseph Brennan 519 E. 6<sup>th</sup> St., Apt. 7 New York, NY 10009 Warner Hardwick Siebert 17 Stuyvesant Oval, 12A New York, NY 10009 Michael Christopher Cerrone 449 E. 14<sup>th</sup> St., Apt. 8H New York, NY 10009 John Rider Williams 318 Warren St., Apt. A-4 Brooklyn, NY 11201

(hereinafter "Inventor(s))," have invented certain new and useful improvements in:

#### System for Customer Relationship Management Using Wireless Communication

for which Application No. 13/936,739 was filed on Jul. 8, 2013 in the United States Patent Office; and

(hereinafter "Application(s)").

WHEREAS, <u>BuzzTable, Inc.</u>, having a place of business at <u>214 W. 29th St., 5th Floor, New York, NY 10001</u>, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Application(s) and the inventions disclosed therein, and in and to all embodiments of the inventions, heretofore conceived, made or discovered, whether jointly or severally, by said Inventor(s) (hereinafter collectively referred to as "Inventions"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter "Patent(s)") thereon granted in the United States, foreign countries, or under any international convention, agreement, protocol, or treaty.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventor(s) to have been received in full from said Assignee:

- 1. Said Inventor(s) do hereby sell, assign, transfer and convey unto said Assignee the entire right, title and interest (a) in and to said Inventions, including the right to claim priority to said Inventions; (b) in and to all rights to all United States and corresponding non-United States patent applications and Patent(s), including those filed under the Paris Convention for the Protection of Industrial Property, The Patent Cooperation Treaty or otherwise; (c) in and to any and all applications filed and any and all Patent(s) granted on said Inventions in the United States, in any foreign country, or under any international convention, agreement, protocol, or treaty, including each and every application filed and any and all Patent(s) granted on any application which is a divisional, substitution, continuation, or continuation-in-part of any of said Application(s); and (d) in and to each and every reissue, reexamination, or extensions of any of said Patent(s).
- Said Inventor(s) hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States, foreign countries, or under any international convention, agreement, protocol, or treaty. Such cooperation by said Inventor(s) shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any applications covering said Inventions; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Inventions; (d) for filing and prosecuting applications for reissuance of any said Patent(s); (e) for interference or other priority proceedings involving said Inventions; and (f) for legal proceedings involving said Inventions and any applications therefor and any Patent(s) granted thereon, including without limitation reissues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventor(s) in providing such cooperation shall be paid for by said Assignee.
- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventor(s), their respective heirs, legal representatives and assigns.
- 4. Said Inventor(s) hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
- 5. Said Inventor(s) hereby request that any Patent(s) issuing in the United States, foreign countries, or under any international convention, agreement, protocol, or treaty, be issued in the name of the Assignee, or its successors and assigns, for the sole use of said Assignee, its successors, legal representatives and assigns.

PATENT REEL: 031212 FRAME: 0323

Page 1 of 2

### PATENT ASSIGNMENT

Docket Number: BT002C

IN WITNESS WHEREOF, said Inventor(s) have executed and delivered this instrument to said Assignee as of the dates written below:

Date: 9/10/13

Date: \_9/10/13

9/10/13 Date: \_

Date: 9/10/13

Rider Williams

Page 2 of 2

**PATENT REEL: 031212 FRAME: 0324 RECORDED: 09/16/2013**