

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cristopher Alejandro Leon Cortez</td> <td>07/25/2013</td> </tr> <tr> <td>Alan Walter Knapper</td> <td>07/25/2013</td> </tr> <tr> <td>Mark M. Rutenbeck</td> <td>08/06/2013</td> </tr> <tr> <td>Alberto Gutierrez</td> <td>07/31/2013</td> </tr> </tbody> </table>		Name	Execution Date	Cristopher Alejandro Leon Cortez	07/25/2013	Alan Walter Knapper	07/25/2013	Mark M. Rutenbeck	08/06/2013	Alberto Gutierrez	07/31/2013
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Custom-Pak, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>86-16th Avenue North</td> </tr> <tr> <td>City:</td> <td>Clinton</td> </tr> <tr> <td>State/Country:</td> <td>IOWA</td> </tr> <tr> <td>Postal Code:</td> <td>52732</td> </tr> </table>		Name:	Custom-Pak, Inc.	Street Address:	86-16th Avenue North	City:	Clinton	State/Country:	IOWA	Postal Code:	52732
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: 2033271096  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 203-324-6155        Email: ccobb@ssjr.com        Correspondent Name: Gene S. Winter        Address Line 1: 986 Bedford Street        Address Line 2: St. Onge Steward Johnston &amp; Reens LLC        Address Line 4: Stamford, CONNECTICUT 06905</p>											
ATTORNEY DOCKET NUMBER:	02315-D0077A										
NAME OF SUBMITTER:	Gene S. Winter										
Signature:	/Gene S. Winter/										

PATENT

Date:

09/16/2013

**Total Attachments: 6**

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**Assignment**

**WHEREAS**, We, the undersigned inventors, have made certain inventions or discoveries (or both) as set forth in an application for Letters Patent of the United States of America, entitled **Vertical Panel Highway Marker**, bearing U.S. Patent Application No. 29/466,752 and filed on September 11, 2013;

**WHEREAS**, Custom-Pak, Inc., a corporation organized and existing under the laws of the State of Iowa, and having an office and place of business at 86-16th Avenue North; Clinton, IA 52732, and, together with its successors and assigns is hereinafter called "Assignee", and is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

**NOW THEREFORE**, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservation:

1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in any and all countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;

3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patents to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;

4. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application

documents, including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns, which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

**IN WITNESS WHEREOF**, we, Cristopher Alejandro Leon Cortez, Alan Walter Knapper, Mark M. Rutenbeck, and Alberto Gutierrez, have hereunto set our hands and affixed our seals.

July 25 2013  
Date

Cristopher A. León  
Cristopher Alejandro Leon Cortez  
Avenida Rafael Navarro #386  
Fraccionamiento Las Palmas  
Mexicali, Baja California CP 21360, Mexico

**Declaration of Witness**

I declare that I was personally present and did see Cristopher Alejandro Leon Cortez, who is personally known to me to be the person named in this assignment, duly sign and execute the same.

Declared at Mexicali, B.C., Mexico, on July-25-2013.

[Signature]  
Signature of Witness

Ruben Franco Coronado  
Name of Witness

7/25/13  
Date

Alan Walter Knapper  
**Alan Walter Knapper**  
107 East Ives  
Box 104  
McCausland, IA 52758

**STATE OF**  
**COUNTY OF**

: ss.

On July 25, 2013, before me, Mark M. Ruttenbeck V.P.  
(insert name and title of the officer)

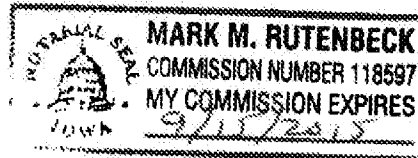
personally appeared **Alan Walter Knapper**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State  
of Iowa that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Mark M. Ruttenbeck  
Notary Public Signature

(Seal)



8/6/13  
Date

Mark M. Rutenbeck  
Mark M. Rutenbeck  
1040 Crescent Drive  
Clinton, IA 52732

STATE OF  
COUNTY OF

: ss.

On 8-6-13, before me, LOUISE M. LAURENT VP FINANCE  
(insert name and title of the officer)

personally appeared **Mark M. Rutenbeck**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State  
of Iowa that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Louise M. Laurent  
Notary Public Signature

(Seal)



7-31-13  
Date

*Alberto Gutierrez*  
Alberto Gutierrez  
800 N. Main Street #147  
San Luis, AZ 85349

STATE OF ARIZONA  
COUNTY OF YUMA

: ss.  
:

On July 31st, before me, \_\_\_\_\_  
(insert name and title of the officer)

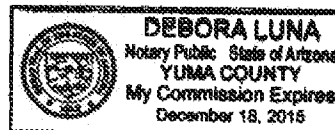
personally appeared Alberto Gutierrez, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State  
of ARIZONA that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

*Debora Luna*  
Notary Public Signature

(Seal)



*My Comm exp Dec 18 2015*