

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Samuel Dominic O'Donahue	08/20/2013
RECEIVING PARTY DATA	
Name:	Bath & Body Works Brand Management, Inc.
Street Address:	7 Limited Parkway East
City:	Reynoldsburg
State/Country:	OHIO
Postal Code:	43068
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29465352
CORRESPONDENCE DATA	
Fax Number:	4142715770
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	414-271-7590
Email:	kristenl@andruslaw.com
Correspondent Name:	Andrus, Sceales, Starke & Sawall, LLP
Address Line 1:	100 E. Wisconsin Ave.
Address Line 2:	Suite 1100
Address Line 4:	Milwaukee, WISCONSIN 53202
ATTORNEY DOCKET NUMBER:	5859-00068
NAME OF SUBMITTER:	Christopher M. Scherer
Signature:	/Christopher M. Scherer/
Date:	09/16/2013
Total Attachments: 2 source=2013-09-16_5859-00068_Executed_Assignment#page1.tif source=2013-09-16_5859-00068_Executed_Assignment#page2.tif	

CH \$40.00 29465352

WHEREAS:

PATENT
REEL: 031214 FRAME: 0623

Application No. 29/465,352
Filing Date: 2013-08-27

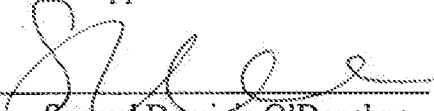
Atty. Docket No. 5859-00068
Customer No. 26753

entire right, title and interest in said invention, and have not executed and will not execute any agreement in conflict herewith.

And ASSIGNOR further covenants that he will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said ASSIGNEE, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEE, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that he will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEE.

And, ASSIGNOR further covenants that he will at all times communicate to the said ASSIGNEE, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him, and testify as to the same in interferences or other litigation, when requested so to do.

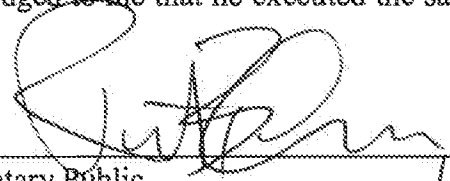
ASSIGNOR authorize the ASSIGNEE or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number or other identifying information for the application referred to above.

Inventor:  Date: 20 AUG 2013
Samuel Dominic O'Donahue

State of New York)
County of Queens) ss.

On this 20 day of August, 2013, before me personally appeared said Samuel Dominic O'Donahue, known to me to be the person who executed the above instrument and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL


Notary Public
My Commissioner Expires: 7/19/2014

