

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
EXCELLERATE ENTERPRISE CO., LTD.	09/06/2013
RECEIVING PARTY DATA	
Name:	BP Children's Products HK Co., Limited
Street Address:	Unit 9, 2/F., Sing Win Factory Building, 15-17 Shing Yip Street, Kwun Tong
City:	Kowloon
State/Country:	HONG KONG
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	7841572
Patent Number:	7752688
Patent Number:	7748063
CORRESPONDENCE DATA	
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NAME OF SUBMITTER:	JANINE CHANG
Signature:	/JANINE CHANG/
Date:	09/18/2013
Total Attachments: 2 source=1754980#page1.tif source=1754980#page2.tif	

CH \$120.00 7841572

Form of Recordable Patent Assignment and Reservation

WHEREAS, in consideration of One Dollar(\$1.00) and other goods and valuable considerations, the receipt of which is hereby acknowledged, and subject to the reservations stated in the Patent Assignment Agreement between parties,

EXCELLERATE ENTERPRISE CO., LTD., a corporation organized and existing under the laws of TAIWAN,

(hereinafter "ASSIGNOR(S)")

HEREBY grant(s) and assign(s) to

BP Children's Products HK Co., Limited, a corporation organized and existing under the laws of HONG KONG,

(hereinafter "ASSIGNEE(S)")

all of the ASSIGNOR(S)'s rights, title and interest in and to the United States Letters Patent(s) and patent application(s) identified in Exhibit A attached hereto, (hereinafter, collectively, "ASSIGNED PATENT(S)"), to have and to hold the same, unto ASSIGNEE(S) for his/their own use and enjoyment and for the use and enjoyment of his/their successors and assigns, including all damages for infringement of any of the ASSIGNED PATENT(S) and the sole right to sue therefore under such ASSIGNED PATENT(S), for the full term(s) of all such ASSIGNED PATENT(S), subject to all rights granted under the ASSIGNED PATENT(S) to third parties by ASSIGNOR(S) prior to the effective date of the said Patent Assignment Agreement.

ASSIGNOR(S) hereby reserve(s) and retain(s), for the benefit of himself/themselves and his/their subsidiaries and their successors and assigns, the rights and licenses set forth in the Patent Assignment Agreement.

EXCELLERATE ENTERPRISE CO., LTD.

(Assignor)

Signature: Cheng li-yu

Name: LI YU CHENG

Title: Chairman of the Board

Date: SEP 06 2013

BP Children's Products HK Co., Limited (Assignee)

Signature: Cheng li-yu

Name: LI YU CHENG

Title: Director

Date: SEP 06 2013

Exhibit A**United States Letters Patent(s)**

Serial No.	Patent No.	Issue Date	Assignor		Assignee	
			Name	Interest(%)	Name	Interest(%)
1	7,748,063	2010/07/06	EXCELLERATE ENTERPRISE CO., LTD.	100%	BP Children's Products HK Co., Limited	100%
2	7,752,688	2010/07/13	EXCELLERATE ENTERPRISE CO., LTD.	100%	BP Children's Products HK Co., Limited	100%
3	7,841,572	2010/11/30	EXCELLERATE ENTERPRISE CO., LTD.	100%	BP Children's Products HK Co., Limited	100%

End of Exhibit A