

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cedric Gobber</td> <td>09/02/2013</td> </tr> <tr> <td>Montse Riera Giner</td> <td>09/02/2013</td> </tr> <tr> <td>Juan Antonio Gomez Gracia</td> <td>09/02/2013</td> </tr> <tr> <td>Elisabeth Martinez De Morentin Pujabet</td> <td>09/02/2013</td> </tr> </tbody> </table>		Name	Execution Date	Cedric Gobber	09/02/2013	Montse Riera Giner	09/02/2013	Juan Antonio Gomez Gracia	09/02/2013	Elisabeth Martinez De Morentin Pujabet	09/02/2013
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<table border="1"> <tr> <td>Name:</td> <td>ZOBELE ESPANA, S.A.</td> </tr> <tr> <td>Street Address:</td> <td>Josep Pla 2 , Edificio B2, planta 8 Torres Diagonal</td> </tr> <tr> <td>City:</td> <td>Barcelona</td> </tr> <tr> <td>State/Country:</td> <td>SPAIN</td> </tr> <tr> <td>Postal Code:</td> <td>08019</td> </tr> </table>		Name:	ZOBELE ESPANA, S.A.	Street Address:	Josep Pla 2 , Edificio B2, planta 8 Torres Diagonal	City:	Barcelona	State/Country:	SPAIN	Postal Code:	08019
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CORRESPONDENCE DATA											
<p>Fax Number: 8015311929 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 801-994-4646 Email: docket@kunzlerlaw.com Correspondent Name: Bryan J. Massey Address Line 1: 8 East Broadway, Suite 600 Address Line 4: Salt Lake City, UTAH 84111</p>											
ATTORNEY DOCKET NUMBER:	3193.2.8D										
NAME OF SUBMITTER:	Bryan J. Massey										
Signature:	/Bryan J. Massey/										

Date:

09/19/2013

Total Attachments: 2

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ASSIGNMENT

Whereas, the undersigned Inventor(s) has/have made certain inventions, improvements, and discoveries (herein referred to as the "Invention") in:

TITLE OF THE INVENTION: AIR FRESHENER

and further identified by the Docket Number provided above in the header of this Assignment, for which an application for a United States Patent was executed concurrently herewith or was filed on September 6, 2013 having U.S. Patent Application No.: 29/466,397.


Whereas, ZOBELA ESPAÑA, S.A., having a place of business at Josep Pla 2, Edificio B2, planta 8 Torres Diagonal, Barcelona, 08019, SPAIN (herein referred to as ZOBELA ESPAÑA, S.A.) desires to acquire, and each undersigned Inventor desires to grant to ZOBELA ESPAÑA, S.A., the entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;


Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, each undersigned Inventor ("ASSIGNOR") hereby sells, assigns, and otherwise transfers to ZOBELA ESPAÑA, S.A. (the "ASSIGNEE"), its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefore in the United States and in all foreign countries and jurisdictions, including all divisions, divisionals, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents. In addition, each undersigned Inventor hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to ZOBELA ESPAÑA, S.A., its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by ZOBELA ESPAÑA, S.A., its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and each undersigned Inventor agrees to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in ZOBELA ESPAÑA, S.A., its successors, legal representatives, and assigns, whenever requested by ZOBELA ESPAÑA, S.A., its successors, legal representatives, or assigns.

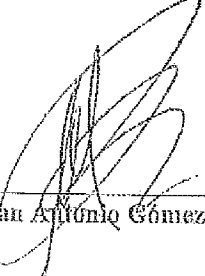
Each undersigned Inventor acknowledges their prior and ongoing obligations to sell, assign, and transfer the rights under this Assignment to ZOBELA ESPAÑA, S.A. and is unaware of any reason why they may not have the full and unencumbered right to sell, assign, and transfer the rights hereby sold, assigned, and transferred, and has not executed, and will not execute, any document or instrument in conflict herewith. Each undersigned Inventor also hereby grants ZOBELA ESPAÑA, S.A., its successors, legal representatives, and assigns, the right to insert in this Assignment any further identification (including, but not limited to, patent Application Number) which may be necessary or desirable for recordation of this Assignment.

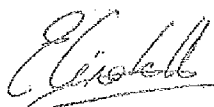
[Inventor Signature Page(s) Follows]

The undersigned hereby authorize the patent practitioners filing the U.S. Patent Application referenced herein to add the application serial number and filing date to this assignment document.

Assignor:  Date: 2-09-02
Cedric Gobber

Assignor:  Date: 2/09/13
Montse Riera Giner

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