502503522 09/20/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James Ronald Davis	09/16/2013

RECEIVING PARTY DATA

Name:	Davis Fishing Technologies, Inc.	
Street Address:	8615 Raccoon Island Road	
City:	Edisto Island	
State/Country:	SOUTH CAROLINA	
Postal Code:	29938	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13403276

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	52636-04
NAME OF SUBMITTER:	Timothy D. St. Clair
Signature:	/Timothy D. St.Clair/
Date:	09/20/2013

Total Attachments: 2

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PATENT REEL: 031249 FRAME: 0712 13403276

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ATTORNEY REFERENCE NO. 52636-004

<u>ASSIGNMENT</u>

WHEREAS, I, the undersigned:

James Ronald Davis
Too Sweet Tackle, Inc.
8615 Raccoon Island Road

Edisto Island. SC 29438-6304

(hereinafter referenced as ASSIGNOR) am an Officer of Too Sweet Tackle, Inc., a

corporation in the state of South Carolina, whose address is 8615 Raccoon Island

Road, Edisto Island, SC 29938 which owns an invention entitled "FISHING LURE LINE

CONNECTOR," hereinafter referred to as ("the Invention"), as described in U.S. Patent

Application Serial No. 13/403,276 ("the Application") filed on February 23, 2012 in the

United States Patent and Trademark Office; and,

WHEREAS, Davis Fishing Technologies, Inc., a corporation of South Carolina,

whose address is 8615 Raccoon Island Road, Edisto Island, SC 29938, ("Assignee") is

desirous of securing the entire right, title, and/or interest in and to the Invention, any and

all patents directed to the Invention, and the Application;

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby

sell, assign, and transfer unto Assignee and its lawful successors and assigns the entire

right, title, and interest of Assignor (a) in and to the Invention, and (b) in and to the

Application and all divisional, continuation, renewal, reexamination, and reissue

applications of the Application, including the right to file such applications, and (c) in and

to any applications, and all divisional, continuation, renewal, reexamination, and reissue

applications of the Application filed in any foreign country based on the Application,

including the right to file foreign applications.

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ATTORNEY REFERENCE NO. 52636-004

ASSIGNOR hereby authorizes and requests the Commissioner of the United

States Patent and Trademark Office to issue any and all Letters Patent for the Invention

to Assignee and their respective successors and assigns, in accordance with the terms

of this Assignment.

ASSIGNOR FURTHER hereby agrees to sign all lawful papers, execute all

divisional, continuation, renewal, reexamination, and reissue applications, to execute all

necessary assignment papers to cause any and all Letters Patent for the Invention to be

issued to Assignee, and to make all rightful oaths and generally to do everything

reasonably possible to aid Assignee and its representatives to obtain and enforce

proper protection for the Invention in the United States of America and in and all

countries foreign thereto.

ASSIGNOR FURTHER hereby agree that the terms, covenants, and conditions

of this Assignment shall inure to the benefit of Assignee, its successors and assigns,

and legal representatives, and shall be binding on Assignor, his legal representatives,

successors, and assigns.

IN WITNESS WHEREOF Assignor has hereunto set his hand on the date

indicated below.

James Benald Davis

Date

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RECORDED: 09/20/2013