502504237 09/20/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Srikanth Garnepudi	09/18/2013
Srinivas Junnuru	09/17/2013
LeAnn Lorbiecki	09/18/2013
. Hemant	09/19/2013
Kamran Makki	09/14/2013
Joel Seeger	09/17/2013

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
Internal Address:	TPS 3165
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14033167

CORRESPONDENCE DATA

502504237

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-696-1331

Email: patent.info@target.com Correspondent Name: Target Brands Inc.

1000 Nicollet Mall, TPS-3165 Address Line 1: Address Line 4: Minneapolis, MINNESOTA 55403

ATTORNEY DOCKET NUMBER:	1145-038US01201300129
	PATENT

REEL: 031253 FRAME: 0301

PATENT

NAME OF SUBMITTER:	Nancy J. Burr
Signature:	/Nancy J. Burr/
Date:	09/20/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

PATENT REEL: 031253 FRAME: 0302 Attorney Docket No.: 201300129 / 1145-038US01

ASSIGNMENT

For valuable consideration, we, Srikanth Garnepudi, Srinivas Junnuru, LeAnn Lorbiecki, Hemant, Kamran Makki, and Joel Sceger, hereby assign to: Target Brands, Inc., having a place of business at: 1000 Nicollet Mall, TPS 3165, Minneapolis, MN 55403 and its successors and assigns (collectively hereinafter called "the Assignee") the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by us, entitled NETWORK TRAFFIC-BASED THROTTLING OF ELECTRONIC COMMERCE ACTIVITY, filed herewith; this assignment including said application, any provisional, non-provisional, continuation, continuation-in-part. divisional, reissue, renewal, extension or other application for any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes and we authorize the Assignce to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements: and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications. assignments. Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 9/18/2013

Srikanth Garnenudi

Date: 917 2013

Srinivas Junnuru

Atterney (Nocket No.: 201300129 / 1145-038US01

Date 9/18/13

LeAnn Lorbiecki

Date 9/19/13

REEL: 031253 FRAME: 0304