PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY DATA				
Name		Execution Date		
Talia Shereen Nour-Omid		09/12/2013		
Siffat Hingorani		09/12/2013		
Tony Chang		09/09/2013		
Brendan D. McDonald		09/12/2013		
RECEIVING PARTY DATA				
Name: Intuit Inc.				
Street Address: 2700 Coast Av				
	Mountain View			
State/Country: CALIFORNIA				
Postal Code: 94043				
Property Type Application Number:	Numb 14033292	ber		
CORRESPONDENCE DATA				
Fax Number:8316550Correspondence will be sent via US MPhone:(831)655Email:rivkah@rCorrespondent Name:McKay atAddress Line 1:1900 Gat	Mail when the fax attempt is unsuccess	stul.		
Fax Number:83165503Correspondence will be sent via US IIPhone:(831)655Email:rivkah@rCorrespondent Name:McKay atAddress Line 1:1900 GarAddress Line 4:Monterey	<i>Mail when the fax attempt is unsuccess</i> 5-0880 mckayhodgson.com nd Hodgson, LLP rden Road, Suite 220	stul.		
Fax Number:8316550Correspondence will be sent via US MPhone:(831)655Email:rivkah@rCorrespondent Name:McKay atAddress Line 1:1900 Gat	<i>Mail when the fax attempt is unsuccess</i> 5-0880 mckayhodgson.com nd Hodgson, LLP rden Road, Suite 220 y, CALIFORNIA 93940	sful.		
Fax Number:83165508Correspondence will be sent via US IIPhone:(831)655Email:rivkah@rCorrespondent Name:McKay atAddress Line 1:1900 GatAddress Line 4:MontereyATTORNEY DOCKET NUMBER:	Mail when the fax attempt is unsuccess 5-0880 mckayhodgson.com nd Hodgson, LLP rden Road, Suite 220 y, CALIFORNIA 93940	sful. 		

Date:	09/20/2013
Total Attachments: 8 source=INTU137152_as_filed_assign#page source=INTU137152_as_filed_assign#page source=INTU137152_as_filed_assign#page source=INTU137152_as_filed_assign#page source=INTU137152_as_filed_assign#page source=INTU137152_as_filed_assign#page source=INTU137152_as_filed_assign#page	2.tif 3.tif 4.tif 5.tif 6.tif 7.tif

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual(s) (referred to herein as the "INVENTOR(S)") hereby assign, transfer, and set over to:

Intuit Inc.

a Corporation of the State of Delaware having the following address:

2700 Coast Avenue Mountain View, California 94043

(referred to herein as "COMPANY"), its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention known by the following title:

METHOD AND SYSTEM FOR LINKING SOCIAL MEDIA SYSTEMS AND FINANCIAL MANAGEMENT SYSTEMS TO PROVIDE SOCIAL GROUP-BASED MARKETING PROGRAMS

for which the undersigned has/have executed an application for patent in the United States of America on or about this same day, together with said patent application, all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all Letters Patent (domestic and foreign), inventor's certificates and other forms of protection thereon granted in the United States and foreign countries (collectively referred to herein as 'Patents') that may be granted therefor. Such interest represents the entire ownership of said Patents and is to be owned by COMPANY, its successors, and assigns, or their legal representatives, for the full and entire term for which such Patents may be granted or extended, as fully and entirely as the same would have been enjoyed by the INVENTOR(S) if this assignment had not been made.

In addition, the undersigned INVENTOR(S) each hereby agrees:

- To sign and execute any further documents that may be necessary or desirable, lawful, and proper in connection with the filing and prosecution of all Patents on the INVENTION in the United States and all foreign countries wherein COMPANY desires protection, including without limitation all divisions, continuations, continuations-in-part, amendments thereof, and all interference proceedings associated therewith, or otherwise necessary or desirable to secure the title thereto to COMPANY;
- To execute all papers and documents and to perform all lawful acts that may be necessary in connection with claims to priority or otherwise under the International Convention for the Protection of Industrial Property or similar treaties or agreements;
- To perform all lawful affirmative acts that may be necessary to obtain the grant of valid and enforceable Patents to COMPANY.

The undersigned INVENTOR(S) each hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patent resulting from said application, including without limitation any division, continuation, continuation-in-part, or reissue thereof to COMPANY.

ASSIGNMENT - WORLDWIDE

Page 1

12 9.42		
- <u>12-2043</u> Date	Inventor Signature:	Talia Shereen Nour-Omid
Date	Inventor Signature:	Siffat Hingorani
Date	Inventor Signature:	Tony Chang
Date	Inventor Signature:	Brendan D. McDonałd
the following ide	nent is <u>not</u> filed concurrently ntifying information may be ad ation Serial No.: Filing Date:	

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IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

	Inventor Signature:		
Date		Talia Shereen Nour-Omid	
<u> </u>	Inventor Signature:	<u>Aiffat Hungartanic.</u> Siffat H i ngorani	
Date	Inventor Signature:	Tony Chang	
Date	Inventor Signature:	Brendan D. McDonald	
When this Assignment is <u>not</u> filed concurrently with the patent application, the following identifying information may be added <u>after</u> execution: U.S. Application Serial No.: Filing Date:			

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Page 2

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Inventor Signature: _____ Talia Shereen Nour-Omid Date Inventor Signature: Siffat Hingorani Date <u>09/09/2013</u> Date Inventor Signature: Tony Chang Inventor Signature: Brendan D. McDonald Date

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Date	Inventor Signature:	Siffat Hingorani
	Inventor Signature:	
Date		Tony Chang
09/12/2013	Inventor Signature:	Bronalag D. Usfersalde
Date		Brendan D. McDonald

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PATENT REEL: 031253 FRAME: 0912

RECORDED: 09/20/2013