

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
New Works, LLC	06/25/2013
RECEIVING PARTY DATA	
Name:	Retro Reflective Optics, LLC
Street Address:	20 Depot Street
Internal Address:	Suite 2A
City:	Peterborough
State/Country:	NEW HAMPSHIRE
Postal Code:	03458
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5703854
CORRESPONDENCE DATA	
Fax Number:	9192339907
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9192331942
Email:	cheryl.ramey@sceneralabs.com
Correspondent Name:	Cheryl Ramey
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Address Line 2:	Suite 303
Address Line 4:	Raleigh, NORTH CAROLINA 27607
ATTORNEY DOCKET NUMBER:	NW-004/US
NAME OF SUBMITTER:	Cheryl F. Ramey
Signature:	/Cheryl F. Ramey/
Date:	09/24/2013
Total Attachments: 1 source=NW-004US-Assignment.to.RRO#page1.tif	

OP \$40.00 5703854

ASSIGNMENT OF UNITED STATES PATENTS

THIS ASSIGNMENT OF UNITED STATES PATENT(S) (hereinafter, the "Agreement"), dated as of June 25, 2013, is by and between **NEW WORKS, LLC**, a Delaware limited liability company having its principal place of business at 155 Fleet Street, Portsmouth, New Hampshire; 03801, (hereinafter, the "Assignor"), and **RETRO REFLECTIVE OPTICS, LLC**, a Delaware limited liability company having its principal place of business at 20 Depot Street, Suite 2A, Peterborough, New Hampshire; 03458 (hereinafter, the "Assignee").

WHEREAS, the Assignor is the owner of United States Patent No. 5,703,854 (the "Assigned Asset"); and

WHEREAS, Assignor desires to assign and Assignee desires to acquire all of Assignor's right, title, and interest in and to the Assigned Patent, subject to the terms of this Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the Assigned Patents, the entire right, title, and interest in and to any and all applications for Letters Patent of the United States of America or other countries claiming priority to said Assigned Patents, including divisions, continuations, continuations-in-part, and foreign equivalents filed under the International Convention for the Protection of Industrial Property, the entire right, title, and interest in and to any and all Letters Patents of the United States of America or other countries that may be granted therefor and thereon, including any and all reissues, reexaminations, renewals, substitutions, and extensions of said Letters Patents or Assigned Patents, and together with all claims of Assignor for profits and damages by reason of past infringement, if any, of said Letters Patents or Assigned Patents, with, to the extent transferable, the right to sue for and collect such profits and damages, the same to be held and enjoyed by the Assignee for its own use and behoof and the use and behoof of its successors, legal representatives, and assigns, to the full end of the term or terms for which said Letters Patents or Assigned Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the Assigned Patents, and that the same are unencumbered, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Assignor hereby authorizes the Commissioner for Patents to record this Agreement.

Date: 6/25/13



Ryan C. Fry
Manager, New Works, LLC