

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Wei Wu</td> <td>09/16/2013</td> </tr> <tr> <td>Yong Qiao</td> <td>09/17/2013</td> </tr> <tr> <td>Gary T. Mazoki</td> <td>07/17/2013</td> </tr> </tbody> </table>		Name	Execution Date	Wei Wu	09/16/2013	Yong Qiao	09/17/2013	Gary T. Mazoki	07/17/2013
Name	Execution Date								
Wei Wu	09/16/2013								
Yong Qiao	09/17/2013								
Gary T. Mazoki	07/17/2013								
RECEIVING PARTY DATA									
Name:	Checkpoint Systems, Inc.								
Street Address:	101 Wolf Drive								
City:	Thorofare								
State/Country:	NEW JERSEY								
Postal Code:	08086								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29458686</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29458686				
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Application Number:	29458686								
CORRESPONDENCE DATA									
Fax Number:	8568480937								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	856-384-2327								
Email:	ipdocketing@checkpt.com								
Correspondent Name:	Brennan K. Bradley								
Address Line 1:	Checkpoint Systems, Inc., 101 Wolf Drive								
Address Line 2:	Intellectual Property Dept.								
Address Line 4:	Thorofare, NEW JERSEY 08086								
ATTORNEY DOCKET NUMBER:	1460684								
NAME OF SUBMITTER:	Brennan K. Bradley								
Signature:	/Brennan K. Bradley/								

OP \$40.00 29458686

Date:

09/27/2013

Total Attachments: 4

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned hereby sell, assign, and transfer to:

CHECKPOINT SYSTEMS, INC.

101 Wolf Drive

Thorofare, New Jersey 08086

its successors, assigns, and legal representatives (all hereinafter referred to as "Assignee") my/our whole and entire right, title, and interest, in and throughout the United States, its territories, and all countries foreign thereto, in and to:

- (1) any and all inventions which are disclosed in the following application for United States of America Letters Patent (all hereinafter referred to as "Said Inventions")

Title: SECURITY TAG

Application Serial No.: 29/458,686

Filed: June 21, 2013

- (2) any and all United States' or foreign non-provisional, divisional, continuation, continuation-in-part, renewal, substitute, provisional, design, utility model, convention, or other applications based in whole or in part upon said Inventions, including any and all applications from which the above-identified application claims priority (all hereinafter referred to as "said Applications");
- (3) any and all letters patent granted for said Inventions or upon said Applications (all hereinafter referred to as "said Letters Patent");
- (4) any and all reissues, reexaminations, and extensions of Letters Patent granted for said Inventions or upon said Applications;
- (5) any and all improvements to said Inventions or to said Applications which I/we make, conceive, or acquire during the course of my/our association with Assignee, and for one year my/our association with Assignee ends; and
- (6) any and all priority rights that are predicated upon or arise from said Inventions, said Applications, and said Letters Patent.

I/We authorize Assignee to file, or forego filing, patent applications in any or all countries on said Inventions in the name of the undersigned or in the name of said Assignee.

I/We authorize the Commissioner of Patents of the United States of America and commissioners of patents for foreign countries to issue or transfer said Letters Patent to Assignee that are based on said Inventions.

I/We covenant with said Assignee that I/we have full power to convey my/our right, title, and interest in said Inventions to Assignee, and that such right, title, and interest is not encumbered by another assignment, grant, mortgage, license, or other agreement theretofore executed that affects the right, title, and interest conveyed herein.

I/We agree: to provide or execute oaths, declarations, assignments, powers of attorney, invention disclaimers, affidavits, petitions, specifications, and other papers that are requested by Assignee and associated with said Inventions, said Applications, or said Letters Patent; to furnish Assignee with all facts relating to said Inventions, said Applications, or the histories thereof; to furnish Assignee with any and all documents, photographs, models, samples, other physical exhibits or materials which may embody or relate to said Inventions; and to testify in any proceedings relating to said Inventions, said Applications, or said Letters Patent.

I/We hereby authorize said Assignee or an authorized representative of Assignee the power to insert on this Assignment the application serial number, filing date, or any further identification that may be necessary or desirable to the Assignee for recordation of the this Assignment.

This Assignment is deemed to be effective at least as early as June 21, 2013.

IN WITNESS WHEREOF, having read the aforesaid Assignment and intending to be legally bound thereby, I have hereunto affixed my hand and seal on this

17 day of 9, 2013.
(day) (month) (year)



Name: Yong Qiao
Address: Room 901, No. 150, Lane 1111
Zhentai Road, BaoShan Dist.
Shanghai 200231
People's Republic of China

STATE/Commonwealth of _____ :
COUNTY OF _____ SS :
_____ :

I, _____, a Notary Public for said County and State/Commonwealth, do hereby certify that _____ personally appeared before me the day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this _____ day of _____, _____.

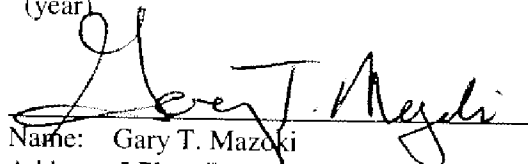
(Official Seal)

(Notary Public)

My commission expires _____.

IN WITNESS WHEREOF, having read the aforesaid Assignment and intending to be legally bound thereby, I have hereunto affixed my hand and seal on this

17 day of July, 2013
(day) (month) (year)


Name: Gary T. Mazoki
Address: 5 Pluto Drive
Sewell, New Jersey 08080
United States of America

STATE/Commonwealth of _____ :
COUNTY OF _____ SS :
_____ :

I, _____, a Notary Public for said County and State/Commonwealth, do hereby certify that _____ personally appeared before me the day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this _____ day of _____.

(Official Seal)

(Notary Public)

My commission expires _____.