

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <tr> <td>Name</td> <td>Execution Date</td> </tr> <tr> <td>Andrew John CARDNO</td> <td>01/11/2012</td> </tr> </table>		Name	Execution Date	Andrew John CARDNO	01/11/2012						
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Business Intelligence Solutions Safe B.V.</td> </tr> <tr> <td>Street Address:</td> <td>Pedro de Medinaalaan 7c</td> </tr> <tr> <td>City:</td> <td>Amsterdam</td> </tr> <tr> <td>State/Country:</td> <td>NETHERLANDS</td> </tr> <tr> <td>Postal Code:</td> <td>1086 XK</td> </tr> </table>		Name:	Business Intelligence Solutions Safe B.V.	Street Address:	Pedro de Medinaalaan 7c	City:	Amsterdam	State/Country:	NETHERLANDS	Postal Code:	1086 XK
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PROPERTY NUMBERS Total: 1											
<table border="1"> <tr> <th>Property Type</th> <th>Number</th> </tr> <tr> <td>Application Number:</td> <td>13000274</td> </tr> </table>		Property Type	Number	Application Number:	13000274						
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Application Number:	13000274										
CORRESPONDENCE DATA											
Fax Number:	6123329081										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	612.332.5300										
Email:	cmanthie@merchantgould.com										
Correspondent Name:	Benjamin A. Tramm										
Address Line 1:	P.O. BOX 2903										
Address Line 2:	Merchant & Gould P.C.										
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0903										
ATTORNEY DOCKET NUMBER:	12.7FPWO										
NAME OF SUBMITTER:	Benjamin A. Tramm										
Signature:	/Benjamin A. Tramm/										
Date:	09/27/2013										
Total Attachments: 2 source=2013-09-27-Signed Assignment#page1.tif source=2013-09-27-Signed Assignment#page2.tif											

OP \$40.00 13000274

INSTRUCTIONS**US ASSIGNMENT TO CORPORATION**

WHEREAS,

Inventor(s) Name,
Address, CitizenshipI, Andrew John CARDNO residing at 11382 Redland Court San Diego, CA
92127, USA and a citizen of New Zealand.Check the appropriate box and fill
in the requested information:(herein called "THE UNDERSIGNED") have made an invention and have
executed an application for Letters Patent of the United States entitled **A
DIMENSION REDUCING VISUAL REPRESENTATION METHOD** and
which:

- * select the first check box
if the application is a
national stage of a PCT
application and provide
the international
application number and
filing date before sending
the assignment for
execution;
 - * select the second check
box if the application will
be filed without the
executed assignment -
once the assignment is
executed and the serial
number and filing date of
the U.S. application are
known, provide this
information before
recording;
 - * select the third check box
if the application was
previously filed and
provide the serial number
and filing date before
sending the assignment for
execution; or
 - * select the fourth check box
if the application will be
filed with the application.
- is the national stage application of International Application No. _____
filed on _____;
- will be filed without this executed PATENT ASSIGNMENT. THE
UNDERSIGNED hereby authorizes, and requests, ASSIGNEE'S
legal representatives, of Merchant & Gould PC, who are associated
with customer number 23552, to insert here in parenthesis (U.S.
Serial No. _____ filed _____) this
application's U.S. Serial Number and filing date, when known;
- was filed on 20 December 2010 and was given U.S. Serial No.
13/089,278; or
- is filed concurrently herewith;

Name of Corporation

AND WHEREAS Business Intelligence Solutions Safe B.V. (herein called
"ASSIGNEE"), a corporation organized under the laws of , and having an office
and place of business at Pedro de Medinastra 7c, 1086 XX Amsterdam, The
NetherlandsState or Country of
Incorporation and Addresswishes to acquire the entire right, title and interest in and to said invention and
patent application and any Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of the sum of One Dollar and
other good and valuable consideration, the receipt and sufficiency of which is
hereby acknowledged, THE UNDERSIGNED hereby sell, assign and transfer to
the ASSIGNEE, its successors and assigns, the entire right, title and interest for
the United States in and to the invention disclosed in the aforesaid application,
and in and to the said application, all divisions, continuations, or renewals
thereof, all Letters Patent which may be granted therefrom, and all reissues or
extensions of such patents, and THE UNDERSIGNED hereby authorizes and
request the Commissioner of Patents to issue any and all United States Letters
Patent for the aforesaid invention to the ASSIGNEE of the entire right, title and

interest in and to the same, for the use of the ASSIGNEE, its successors and assigns.

THE UNDERSIGNED hereby agree that THE UNDERSIGNED, their executors and legal representatives will make, execute and deliver (without charge but at the expense of the ASSIGNEE) any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said ASSIGNEE, its successors and representatives all facts known to THE UNDERSIGNED relating to said invention and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to vest the ASSIGNEE, its successors or assigns the entire right, title and interest in and to the said invention, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

THE UNDERSIGNED represent and agree with said ASSIGNEE its successors and assigns, that no assignment grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by THE UNDERSIGNED, and that full right to convey the same as herein expressed is possessed by THE UNDERSIGNED.

IN TESTIMONY WHEREOF THE UNDERSIGNED have hereunto set their hand on the dates indicated below:

Signature: Andrew John CARDNO

Date: 4/1/2012

Each inventor must sign & date

Note: No legalization or
other witness required