# 502515996 10/01/2013

### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Adding Sony Corporation as first assignee

#### **CONVEYING PARTY DATA**

Name	Execution Date
Sony Mobile Communications Inc.	09/19/2013

### **RECEIVING PARTY DATA**

Name:	Sony Corporation	
Street Address:	1-7-1 Konan, Minato-ku	
City:	Tokyo	
State/Country:	JAPAN	
Postal Code:	108-0075	

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12690386

## **CORRESPONDENCE DATA**

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NAME OF SUBMITTER:	William S. Frommer
Signature:	/William S. Frommer/
Date:	10/01/2013

Total Attachments: 1 source=01338589#page1.tif

PATENT

REEL: 031318 FRAME: 0337

#### PARTIAL ASSIGNMENT

WHEREAS, We, SONY MOBILE COMMUNICATIONS INC., a corporation of Japan, with offices at 1-8-15, Konan, Minato-ku, Tokyo, Japan, hereinafter referred to as ASSIGNOR of the following application:

U.S. Patent Application No. 12/690,386, filed on January 20, 2010

Entitled:

DISPLAY APPARATUS, DISPLAY CONTROL METHOD, AND DISPLAY CONTROL

**PROGRAM** 

desires to assign a portion of the right, title and interest in the patent application, and

WHEREAS, SONY CORPORATION, a Corporation of Japan, having a post office address at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, hereinafter referred to as ASSIGNEE, is desirous of acquiring the portion of the right, title and interest in the patent application;

NOW THEREFORE, for a valuable consideration, the receipt of whereof is acknowledged, and other good and valuable consideration, SONY MOBILE COMMUNICATIONS INC., does hereby sell, assign and transfer unto said assignee a portion of the right, title and interest in the patent application.

By:

Name: Hiroshi Date

Title: Senior Manager, Intellectual Property Sec.

Jeptember 19.2013

SONY MOBILE COMMUNICATIONS INC.

Date:

Partial Assignment\_PJ08 0775US1