PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			NOTICE OF GRANT OF SECURITY INTEREST IN PATENTS				
CONVEYING PARTY DATA							
Na			ame	Execution Date			
THE BRADFORD EXCHANGE, LTD.				09/30/2013			
RECEIVING PARTY DATA							
Name:	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT						
Street Address:	135 SOUTH LASALLE STREET						
Internal Address:	MAIL CODE: I	MAIL CODE: IL4-135-09-61					
City:	CHICAGO						
State/Country:	ILLINOIS						
Postal Code:	60603						
PROPERTY NUMBERS Total: 1 Property Type Number							
Patent Number: D6848							
Patent Number:		D68481	19		4819		
CORRESPONDENCE	IL	D68481	19		0 D684819		
	IL		19				
CORRESPONDENCE Fax Number: <i>Correspondence will</i>	E DATA (919)286 be sent via US N	5-8199 Mail whe	19 ven the fax attempt is unsuccessful.		\$40.00 D684819		
CORRESPONDENCE Fax Number: <i>Correspondence will I</i> Phone:	E DATA (919)286 be sent via US M 919 286-1	5-8199 <i>Mail wh</i> a	en the fax attempt is unsuccessful.		\$40.00		
CORRESPONDENCE Fax Number: <i>Correspondence will A</i> Phone: Email:	E DATA (919)286 <i>be sent via US I</i> 919 286-4 PTO_TM	5-8199 <i>Mail wh</i> -8000 Iconfirm	<i>en the fax attempt is unsuccessful.</i> nation@mvalaw.com				
CORRESPONDENCE Fax Number: <i>Correspondence will I</i> Phone:	E DATA (919)286 <i>be sent via US I</i> 919 286-4 PTO_TM	5-8199 <i>Mail whe</i> -8000 Iconfirm & VAN	<i>en the fax attempt is unsuccessful.</i> nation@mvalaw.com ALLEN PLLC		\$40.00		
CORRESPONDENCE Fax Number: <i>Correspondence will A</i> Phone: Email: Correspondent Name Address Line 1: Address Line 2:	E DATA (919)286- be sent via US M 919 286-4 PTO_TM : MOORE 430 DAV SUITE 50	5-8199 <i>Mail wh</i> a 8000 Iconfirm & VAN /IS DRIN	<i>ten the fax attempt is unsuccessful.</i> nation@mvalaw.com ALLEN PLLC VE		\$40.00		
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CORRESPONDENCE Fax Number: <i>Correspondence will I</i> Phone: Email: Correspondent Name Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET	E DATA (919)286- be sent via US M 919 286-4 PTO_TM PTO_TM : MOORE 430 DAV SUITE 50 MORRIS	5-8199 Mail who 8000 Iconfirm & VAN 'IS DRI\ 00 SVILLE,	<i>en the fax attempt is unsuccessful.</i> nation@mvalaw.com ALLEN PLLC VE NORTH CAROLINA 27560 327000-027212 JES		\$40.00		
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NOTICE

OF

GRANT OF SECURITY INTEREST

IN

PATENTS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of September 30, 2013 (as the same may be amended, modified, extended or restated from time to time, the "<u>Agreement</u>") by and among the Obligors party thereto (each an "<u>Obligor</u>" and collectively, the "<u>Obligors</u>") and Bank of America, N.A., as administrative agent (the "<u>Administrative Agent</u>") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the patents and patent applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing patents and patent applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any patent or patent application.

[signature pages follow]

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PATENT REEL: 031327 FRAME: 0556 Very truly yours,

THE BRADFORD EXCHANGE, LTD., an Illinois corporation

¢, miller By: Findad Name: Richard Tinberg

Title: President

NOTICE OF SECURITY INTERESTS IN PATENTS THE BRADFORD HAMMACHER GROUP, INC.

PATENT REEL: 031327 FRAME: 0557 Automitidged and Ascopied

HANK OF AMERICA. N.A., as Administrative Agend

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> > PATENT REEL: 031327 FRAME: 0558

Schedule 1

The Bradford Exchange, Ltd. (Illinois Corporation)

U.S. Patent

Issued Patent

Titlê	Patent No.	Issue Date
DOUBLE-WALLED BEVERAGE CONTAINER	D684819	06/25/13

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RECORDED: 10/02/2013