502518167 10/02/2013

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALEXEI WHITE	06/09/2009
ANDRE CHARLAND	05/11/2009
DAVID JOHNSON	06/08/2009
MITCHELL COHEN	06/09/2009

RECEIVING PARTY DATA

Name:	FORESEE RESULTS, INC.	
Street Address:	2500 GREEN ROAD	
Internal Address:	SUITE 400	
City:	ANN ARBOR	
State/Country:	MICHIGAN	
Postal Code:	48105	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12421695

CORRESPONDENCE DATA

Fax Number: (248)645-1568

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-645-1483

Email: ipdocket@howardandhoward.com

Correspondent Name: SHELLY L. HOKENSTAD
Address Line 1: 450 WEST FOURTH STREET

Address Line 4: ROYAL OAK, MICHIGAN 48067-2557

Signature:	/Shelly L. Hokenstad/	
NAME OF SUBMITTER:	SHELLY L. HOKENSTAD	
ATTORNEY DOCKET NUMBER:	107068.00007	

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Date:	10/02/2013
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

PATENT REEL: 031329 FRAME: 0226

ASSIGNMENT

WHEREAS, I, Alexei White, a citizen of Canada, residing at 1303-183 Keefer Place, Vancouver BC V6G 6B9, Canada; I, Andre Charland, a citizen of Canada, residing at 3404 Calder Avenue, North Vancouver BC V7N 3R7, Canada; I, David Johnson, a citizen of Canada, residing at 183 E. 27th Avenue, Vancouver BC V5V 2K7, Canada; and I, Mitchell Cohen, a citizen of the United States, residing at 4877 South Ridgeside Circle, Ann Arbor, MI 48105; have invented one or more inventions (hereinafter referred to as "said invention(s)") disclosed in an application for Letters Patent of the United States titled:

SYSTEM AND METHOD FOR REMOTE TRACKING AND REPLAY OF USER INTERACTION WITH A WEBPAGE

(hereinafter referred to as "said application");

WHEREAS, ForeSee Results (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware corporation, having a place of business at 2500 Green Road, Suite 400, Ann Arbor, MI 48105, is desirous of obtaining all right, title and interest in, to and under said invention(s) and said application; and

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which we hereby acknowledge, we have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to the Assignee or successor in interest all right, title and interest in, to and under said invention(s) and said application, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), and any and all other applications for Letters Patent on said invention(s), in all countries, including all divisional, renewal, substitute, continuation, continuation-inpart and convention applications based in whole or in part upon said invention(s) or upon said application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, reexaminations, extensions, renewals, divisions, continuations or continuationsin-part of Letters Patent or any patent that may emerge from an Interference proceeding granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said application and said Letters Patent, the same to be held and

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enjoyed by the Assignee or successor in interest for its own use and benefit fully and entirely as if the same would have been held and enjoyed had this Assignment not been made. We hereby authorize the Assignee or successor in interest to file patent applications in any and all countries on any or all of said invention(s) in our names, or in its name, or otherwise as the Assignee or successor in interest may deem advisable, under the International Convention or otherwise.

We hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee or successor in interest as owner of all right, title and interest therein, or otherwise as the Assignee or successor in interest may direct, in accordance with the terms of this Assignment.

We hereby represent and warrant that we have the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that we will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

We hereby covenant and agree that we will, upon request of the Assignee or successor in interest, communicate to the Assignee or successor in interest any facts known to us relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers including without limitation all divisional, continuing and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee or successor in interest to obtain and enforce proper patent protection for said invention(s) in all countries.

PATENT Attorney Docket No. 84203/13

IN TESTIMONY WHEREOF, we have exe	cuted this document on the date
Date: June 9,2009	Man
STATE OF British Columbia	Alexei White
SS.:	
COUNTY OF	
Date: May 11 2009	Andre Charland
STATE OF British Columbia	
ss.:	
COUNTY OF	
Date: June 8 2009	David Johnson
STATE OF British Columbia	
SS.:	
COUNTY OF	
Date: June 9 Toog	Mitchell Cohen
STATE OF Manager	
ss.:	
COUNTY OF NYK 1206108-1.084203.0013	··-

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