

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>HIROSHI AOYAMA</td> <td>09/17/2013</td> </tr> <tr> <td>ATSUNOBU FUJII</td> <td>09/17/2013</td> </tr> <tr> <td>YUKI KANEKO</td> <td>09/17/2013</td> </tr> <tr> <td>SHIN KOIKE</td> <td>09/17/2013</td> </tr> </tbody> </table>		Name	Execution Date	HIROSHI AOYAMA	09/17/2013	ATSUNOBU FUJII	09/17/2013	YUKI KANEKO	09/17/2013	SHIN KOIKE	09/17/2013
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ATSUNOBU FUJII	09/17/2013										
YUKI KANEKO	09/17/2013										
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RECEIVING PARTY DATA											
Name:	Kao Corporation										
Street Address:	14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku										
City:	Tokyo										
State/Country:	Japan										
Postal Code:	103-8210										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14008698</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14008698						
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Application Number:	14008698										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	418495US68PCT										
NAME OF SUBMITTER:	ADEL SAMUEL										
Signature:	/Adel Samuel/										

OP \$40.00 14008698

Date:

10/03/2013

Total Attachments: 2

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Docket No. 418495US68PCT

Assignment of Application

INSERT NAMES AND RESIDENCE ADDRESS OF THE INVENTORS.

WHEREAS, I (WE) 1) Hiroshi AOYAMA of:-

 c/o Kao Corporation, Research Laboratories, 2-1-3, Bunka, Sumida-ku, Tokyo 131-8501, Japan

2) Atsunobu FUJII of:-

 c/o Kao USA (CHICAGO), Suite 950, 500 Park Boulevard, Itasca, Illinois 60143, United States of America

3) Yuki KANEKO

4) Shin KOIKE both of :-

 c/o Kao Corporation, Research Laboratories, 2-1-3, Bunka, Sumida-ku, Tokyo 131-8501, Japan

 _____, respectively,

INSERT TITLE OF INVENTION:

have invented certain new and useful improvements in: TOMATO KETCHUP

(Application No. 14/008,698 , filed September 30, 2013), and

INSERT NAME AND ADDRESS OF COMPANY OR OTHER ASSIGNEE

WHEREAS, Kao Corporation

 (hereinafter referred to as "ASSIGNEE") having a place of business at: 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210, Japan is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: September 17, 2013

Hiroshi AOYAMA
(Signature of Inventor) Hiroshi AOYAMA

Date: September 17, 2013

Atsunobu FUJII
(Signature of Inventor) Atsunobu FUJII

Date: September 17, 2013

Yuki KANEKO
(Signature of Inventor) Yuki KANEKO

Date: September 17, 2013

Shin KOIKE
(Signature of Inventor) Shin KOIKE

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314