502519590 10/03/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KRAFT FOODS GLOBAL BRANDS LLC	05/14/2013

RECEIVING PARTY DATA

Name:	KRAFT FOODS GROUP BRANDS LLC	
Street Address:	THREE LAKES DRIVE	
City:	NORTHFIELD	
State/Country:	ILLINOIS	
Postal Code:	60093	

PROPERTY NUMBERS Total: 1

Property Type	Number
PCT Number:	US1261400

CORRESPONDENCE DATA

Fax Number: (617)235-9492

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-596-9000

Email: helen.giamonitis@ropesgray.com

Correspondent Name: HELEN GIAMONITIS

Address Line 1: 1211 AVENUE OF THE AMERICAS

Address Line 2: ROPES & GRAY LLP

Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	002298-0027-WO1
NAME OF SUBMITTER:	HELEN GIAMONITIS
Signature:	/Helen Giamonitis/
Date:	10/03/2013

Total Attachments: 2

source=002298-0027-WO1 - Assignment#page1.tif source=002298-0027-WO1 - Assignment#page2.tif

PATENT REEL: 031337 FRAME: 0897 H \$40.00 US1261

Confirmatory Deed of Assignment and Consent to Recordal

between

Kraft Foods Global Brands LLC, Three Lakes Drive, Northfield, Illinois 60093, USA (hereinafter "Assignor")

and

Kraft Foods Group Brands LLC, Three Lakes Drive, Northfield, Illinois 60093, USA (hereinafter "Assignee")

- (1) Assignor is a current proprietor of the PCT patent applications filed with WIPO as set out in the attached schedule marked Appendix A (the "List of PCT Patent Applications").
- (2) For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns, as agreed to in the Master Ownership and License Agreement Regarding Patents, Trade Secrets and Related Intellectual Property dated effective as of the Distribution Date, all patents and design registrations/applications listed in <u>Appendix A</u> in their entirety, together with all related applications, foreign equivalent patent rights (including national phase applications) and other related rights and duties to the Assignee, and Assignee hereby accepts the transfer and assignment of the aforementioned PCT patent applications.
- (3) This Deed shall be interpreted, governed by and construed in accordance with the laws of the State of New York, USA without regard to the principles of conflicts of law.
- (4) This agreement shall become effective as of October 1, 2012.
- (5) This Deed may be executed in one or more counterparts, and by the parties on separate counterparts, but shall not be effective until each party has executed at least one counterpart and each such counterpart shall constitute an original of this Deed but all the counterparts shall together constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignee and Assignor have caused this Deed of Assignment to be executed as a Deed by their authorized representative and is delivered on the date first written below.

Place, Date: Munich, 14th day of May, 2013

Kraft Foods Global Brands LLC

Name/Title: Daniela Vanoni, Proxy-Holder

Kraft Foods Group Brands LLC

Name/Title: Anna Popova, Proxy-Holder

PATENT REEL: 031337 FRAME: 0898

APPENDIX A

List of PCT Patent Applications

	itte	Zapplientousto.
1	Assays for Identifying Compounds that Modulate Bitter Taste	PCT/US2012/061400

PATENT REEL: 031337 FRAME: 0899

RECORDED: 10/03/2013