

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>DANIEL M. GOLDMAN</td> <td>02/01/2011</td> </tr> <tr> <td>LORNE LANNING</td> <td>02/01/2011</td> </tr> </tbody> </table>		Name	Execution Date	DANIEL M. GOLDMAN	02/01/2011	LORNE LANNING	02/01/2011
Name	Execution Date						
DANIEL M. GOLDMAN	02/01/2011						
LORNE LANNING	02/01/2011						
RECEIVING PARTY DATA							
Name:	ODDMOBB, INC.						
Street Address:	6400 HOLLIS ST., SUITE 11						
City:	EMERYVILLE						
State/Country:	CALIFORNIA						
Postal Code:	94608						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14045479</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14045479		
Property Type	Number						
Application Number:	14045479						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	ODDM.0101-C1						
NAME OF SUBMITTER:	TAYSIE J. LOCKE						
Signature:	/Taysie J. Locke/						
Date:	10/03/2013						
Total Attachments: 1 source=ODDM-0101_Assignment#page1.tif							

OP \$40.00 14045479

## ASSIGNMENT

<b>TITLE OF INVENTION</b>	INCORPORATING MEDIA CONTENT INTO A 3D SOCIAL PLATFORM
<b>DOCKET NUMBER</b>	ODDM.0101

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, the said application having been executed on even date herewith;

AND WHEREAS, Oddmobb, Inc., together with any successors, legal representatives, or assigns thereof, with its principal office at 6400 Hollis St. Suite 11, Emeryville, CA, 94608, wants to acquire the entire right, title and interest in and to the said invention(s), and to the said application and any Letters Patent that may issue thereon;


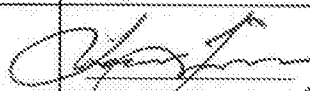
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledge, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to the said Oddmobb, Inc., its successors and assigns, the entire right, title and interest in and to the said invention and in and to the said application and all patents which may be granted thereon, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I/we hereby authorize and request the Commissioner of Patents, and any officials of foreign countries whose duty it is to issue patents on applications, to issue all patents for said invention, or patents resulting therefrom, insofar as my interest in concerned, to the said Oddmobb, Inc. as assignee of my entire right, title and interest;

I ALSO HEREBY sell and assign to Oddmobb, Inc., its successors and assigns, my foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention for the Protection of Industrial Property, and of the European Patent Convention, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights;

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant that I will communicate to said Oddmobb, Inc., or to its successors, assigns and legal representatives, any facts known to me respecting said invention, and at the expense of said Oddmobb, Inc., testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said Oddmobb, Inc., its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, I hereunto set my hand this day and year:

INVENTOR NAME(S)	RESIDENCE AND MAILING ADDRESS	CITIZENSHIP	SIGNATURE	DATE
DANIEL M. GOLDMAN	134 GREENBACK AVE. PIEDMONT, CA 94611	US		2-1-11
LORNE LANNING	95 VICENTE AVE. BERKELEY, CA 94705	US		2-1-11